



The **Sustainable Energy Development Authority (SEDA)** and the **Australian Greenhouse Office (AGO)** invite you to attend an exclusive half-day briefing by visiting international experts from the **International Energy Agency (IEA)** along with Australian leaders:



“Global and Local Trends in Energy Efficiency – Contributing to Profits and the Economy”

**Holiday Inn, 203 Victoria Street, Potts Point
Friday, 11 April 2003**

**9 a.m. (registration at 8:30) to 1:30 p.m.
followed by a light lunch**

An informal networking reception with the visiting IEA delegation on board the **Solar Sailor** will take place from 3:30 – 5:30 p.m., departing from Wharf 6, Circular Quay (near Museum of Contemporary Art)

Expert speakers for the briefing will include:

- **Phil Harrington**, Energy Efficiency Policy Analysis Division, IEA, on “**The Role of Energy Efficiency in a post-Kyoto world**”
- **Hans Nilsson**, IEA Demand Side Management/Energy Efficiency Programme Chair, on “**International Collaboration and Directions for Energy Efficiency**”
- **Verney Ryan**, Building Research Establishment, “**Transforming the Market Place: Spruiking Energy Efficiency to the Masses**”
- **Seppo Karkkainen**, Technical Research Ctr of Finland, on “**Energy Performance Contracting and Demand Bidding to Stimulate Energy Efficiency and Reduce Business Costs**”
- **Mark Fogarty**, Executive Director SEDA, on “**The Role of Energy Efficiency in Job Creation**”.
- **Tony Marker**, AGO, Manager Built Environment on “**National appliance and equipment energy efficiency - consumer benefits**”.

Speakers will take part in a panel discussion with participants at the close of presentations.