



**Demand Response in Nordic countries**  
**Seppo Kärkkäinen, VTT**

**Workshop on Demand Side Management**  
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# Nordic countries



|                | Population million | Total area km <sup>2</sup> | Population density persons/km <sup>2</sup> | Capital    |
|----------------|--------------------|----------------------------|--|------------|
| <b>Denmark</b> | 5,4                | 43 094                     | 120  | Copenhagen |
| <b>Finland</b> | 5,2                | 338 000                    | 15   | Helsinki   |
| <b>Norway</b>  | 4,5                | 324 220                    | 14   | Oslo       |
| <b>Sweden</b>  | 8,9                | 450 000                    | 19   | Stockholm  |

# Deregulation Process in the Nordic countries

1991, ->

## Norway

- Unbundling of **Statnett** and Statkraft
- All customers in competitive market without extra costs
- Unbundling of network business and sales on bookkeeping base
- Nordpool in Oslo
- Tight governmental control power plant licensing

1995, ->

## Finland

- Unbundling of IVO / IVS, **Fingrid** in 1997
- In 1995 market opened for 500 kW+ customers, for all customers in 1997 (without extra costs in 1998)
- Unbundling of network business and sales on bookkeeping base
- National power exchange EL-EX, integration into NordPool in 1997
- Liberal licensing policy

1996, ->

## Sweden

- Unbundling of Vattenfall / **Svenska Kraftnät**
- Market open for all customers (hourly meters required in the beginning)
- Unbundling of network and sales businesses into separate companies
- NordPool

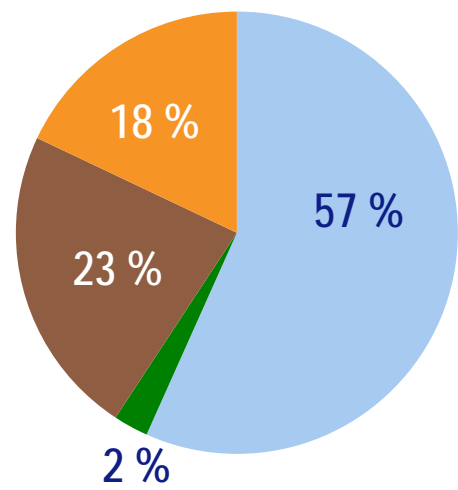
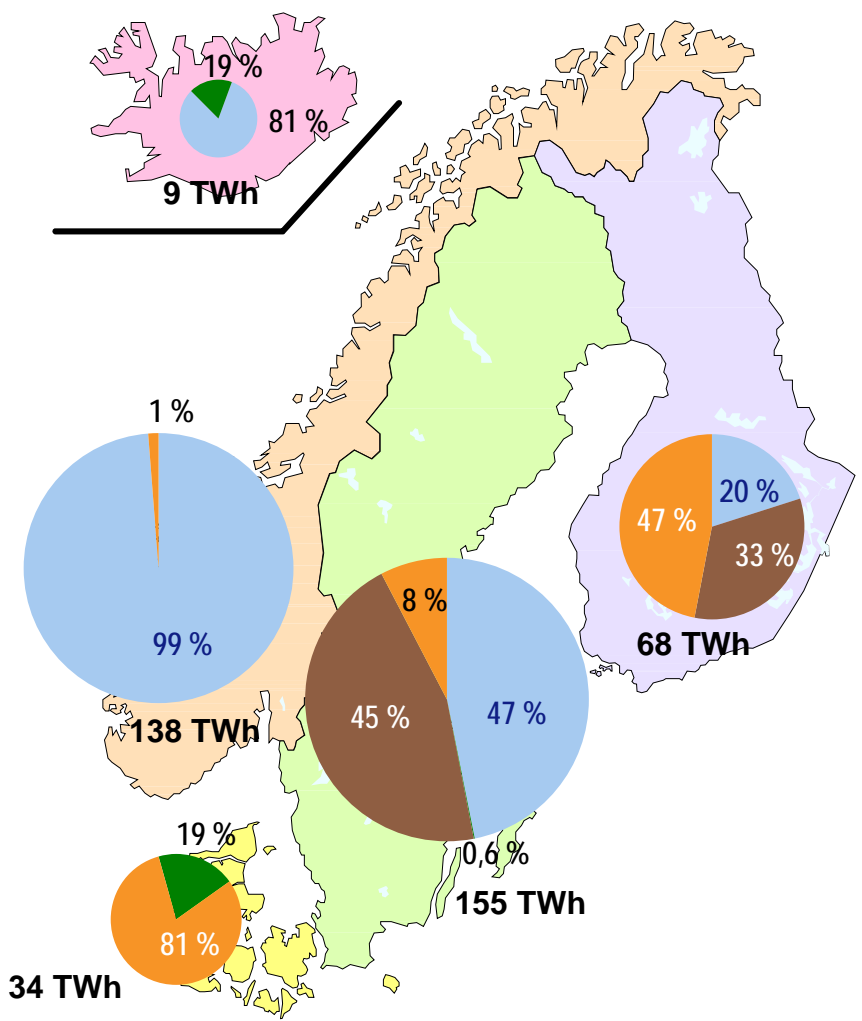
1998, ->

## Denmark

- Unbundling of two system operators ELSAM / ELTRA merged into one state-owned company in 2005, **Energinet.dk**
- Full competition in 2003
- Special support for renewables (wind), CHP, energy savings
- NordPool (1999, 2000)

*The Nordic countries are leaders in the deregulation and transcountry trading of electricity*

# Generation in the Nordic Countries 2005

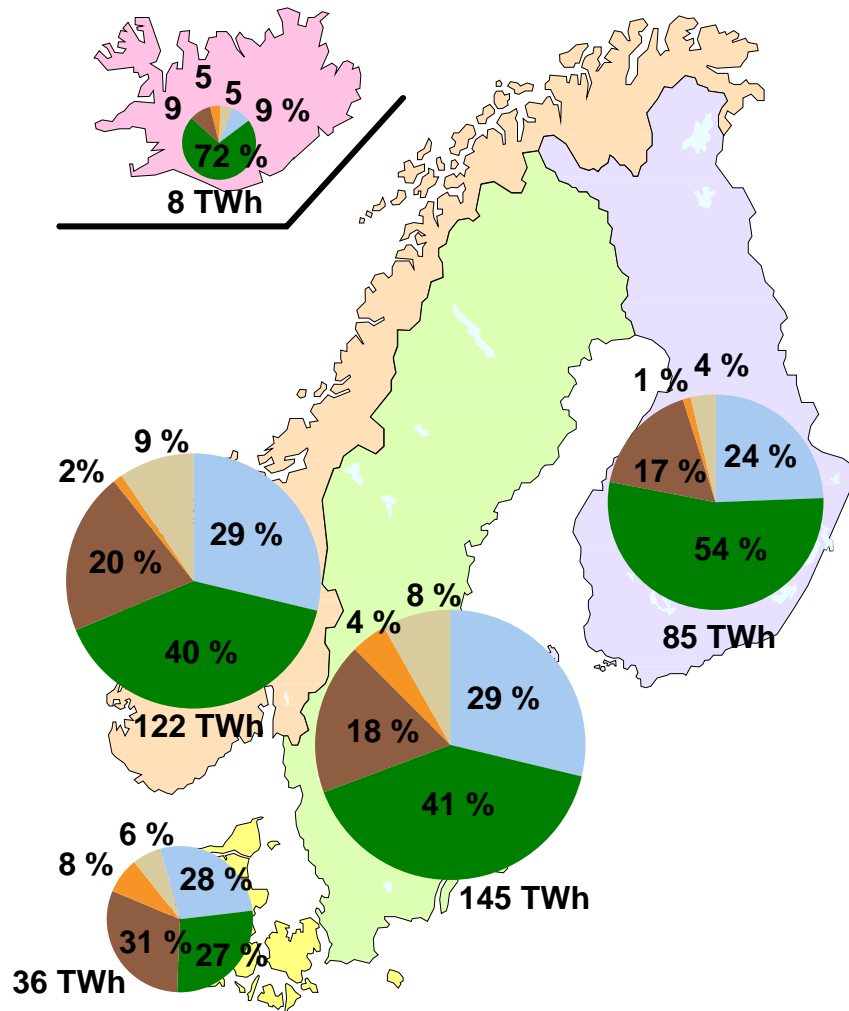


**404 TWh**

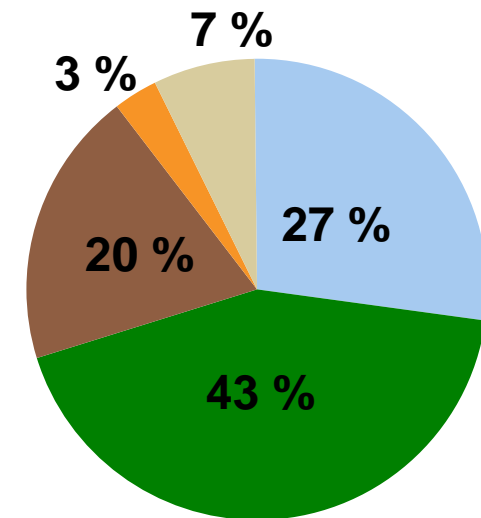
- Hydro power
- Wind and geothermal power
- Nuclear power
- Thermal power



# Electricity Consumption 2005



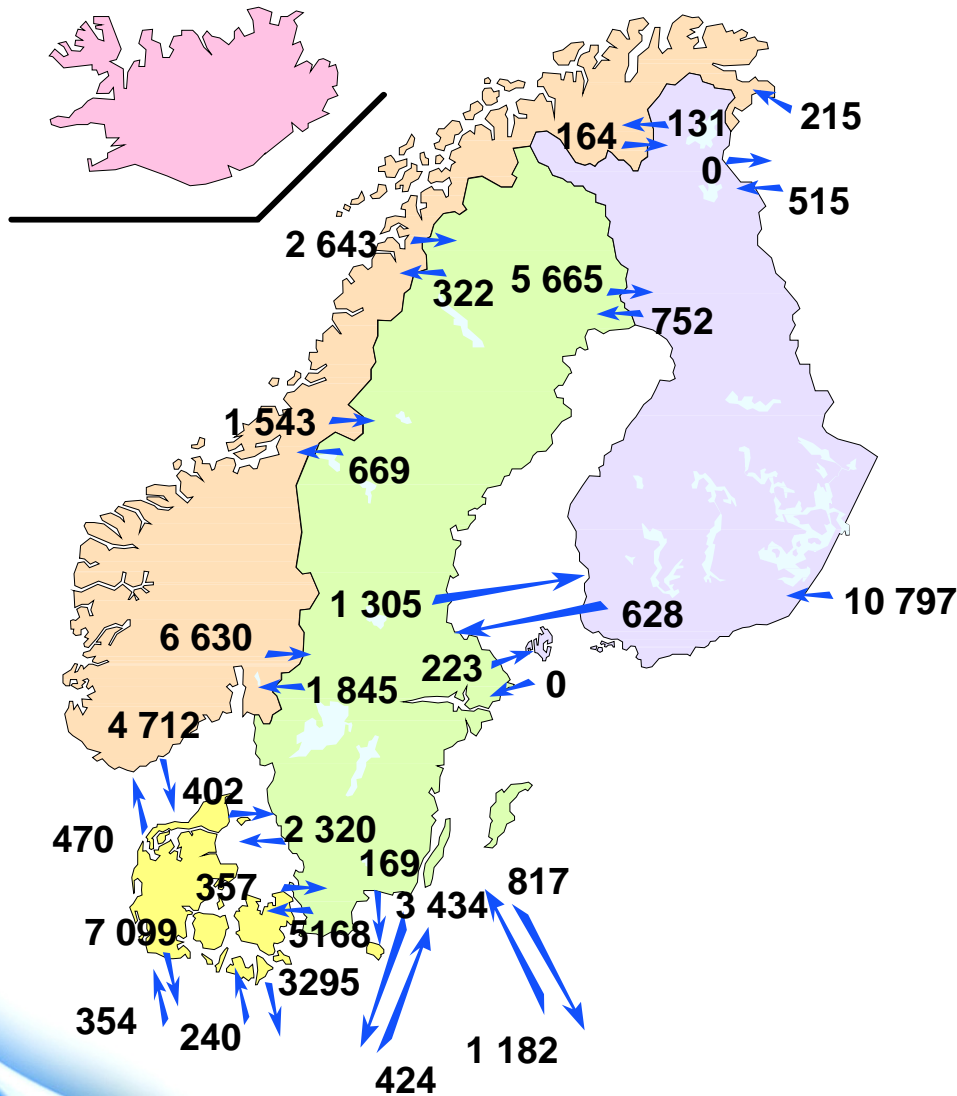
**Nordel**



**396 TWh**

- Housing
- Industry (incl. energy sector)
- Trade and Services
- Other (incl. agriculture)
- Network losses

# Exchange of Electricity in the Nordic Countries in 2005, GWh



|                | Imports<br>GWh | Exports<br>GWh |
|----------------|----------------|----------------|
| Denmark        | 12 998         | 11 623         |
| Finland        | 18 669         | 1 525          |
| Norway         | 3 652          | 15 692         |
| Sweden         | 14 575         | 21 972         |
| Other counries | 13 727         | 14 645         |



# Physical trade of electricity

## Physical market

## Specific hour

## Balance settlement

| Nord Pool Market       |              | TSO (Nordel) market          |                      |                               |
|------------------------|--------------|------------------------------|----------------------|-------------------------------|
| <b>ELSPOT</b>          | <b>ELBAS</b> | <b>Regulation pwr market</b> | <b>Balance power</b> |                               |
| 12 - 36 h              | 1 - 32 h     |                              |                      | max 3 months                  |
| Bilateral transactions |              | Balance management           |                      | Power balances of the parties |

Fixed transactions must be agreed and reported before the specific hour

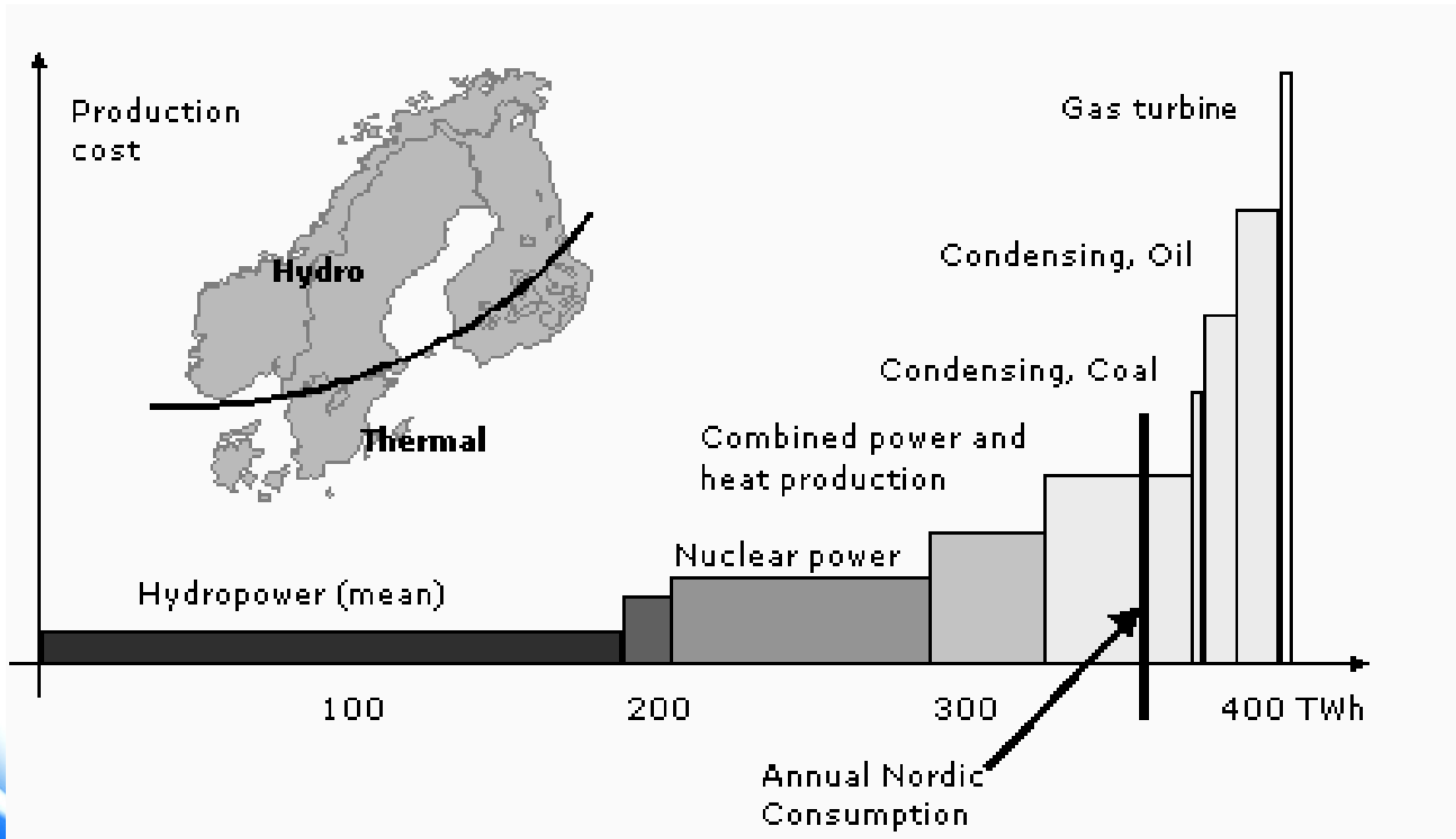


# Common marketplace: Nord Pool

## VOLUNTARY MARKET PLACE FOR ELECTRICITY

- Founded in 1993 in Norway
- Other countries joined later
- Owned mainly by system operators
- Not all electricity traded through NordPool, but it sets the marketprice
- Several types of products
  - Physical market (daily spot market on hourly bases (Elspot), Hourly market (Elbas))
  - Financial market (Futures and options, standard products until 3 years ahead)
  - OTC and bilateral market

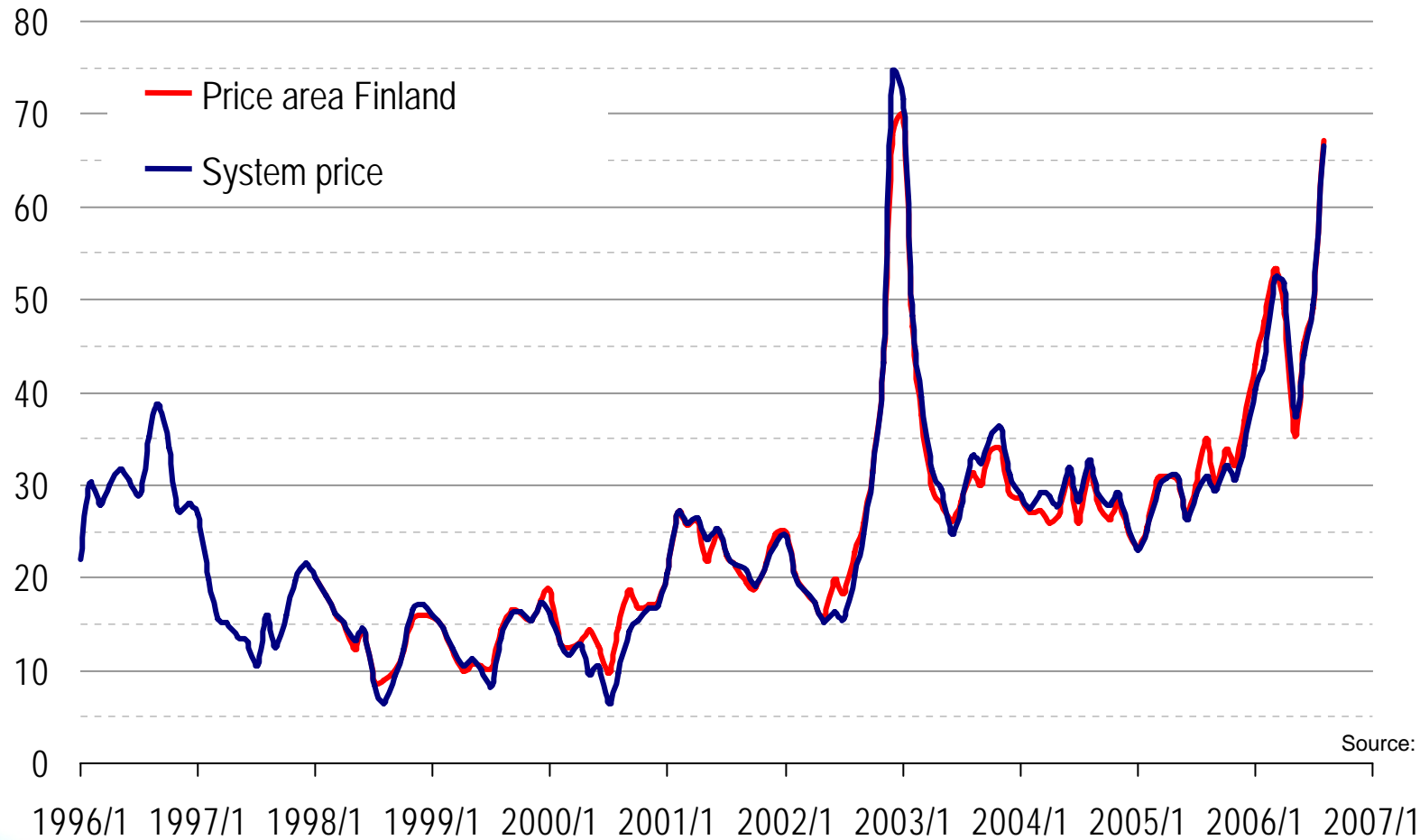
# Marginal costs in the Nordic system



# Elspot Prices (Nord Pool)

(monthly average)

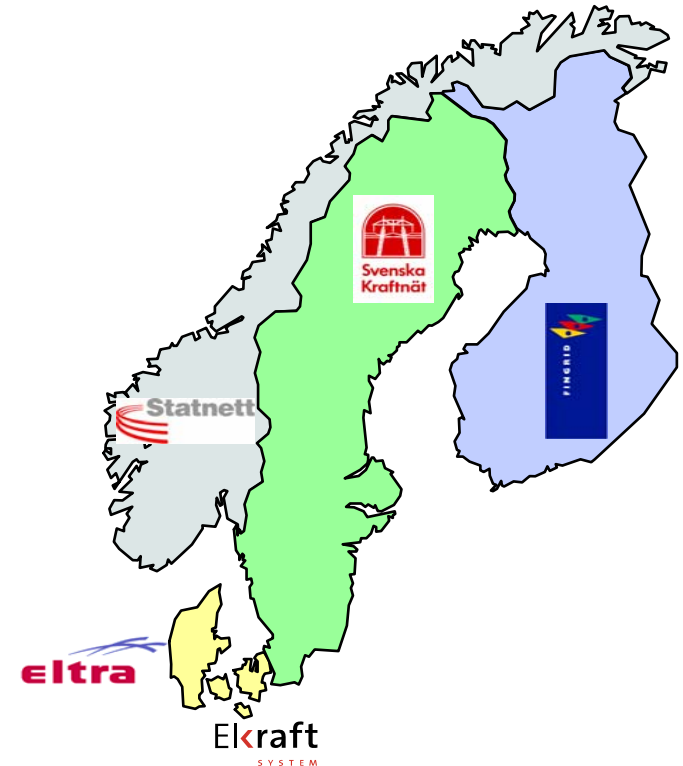
€/MWh



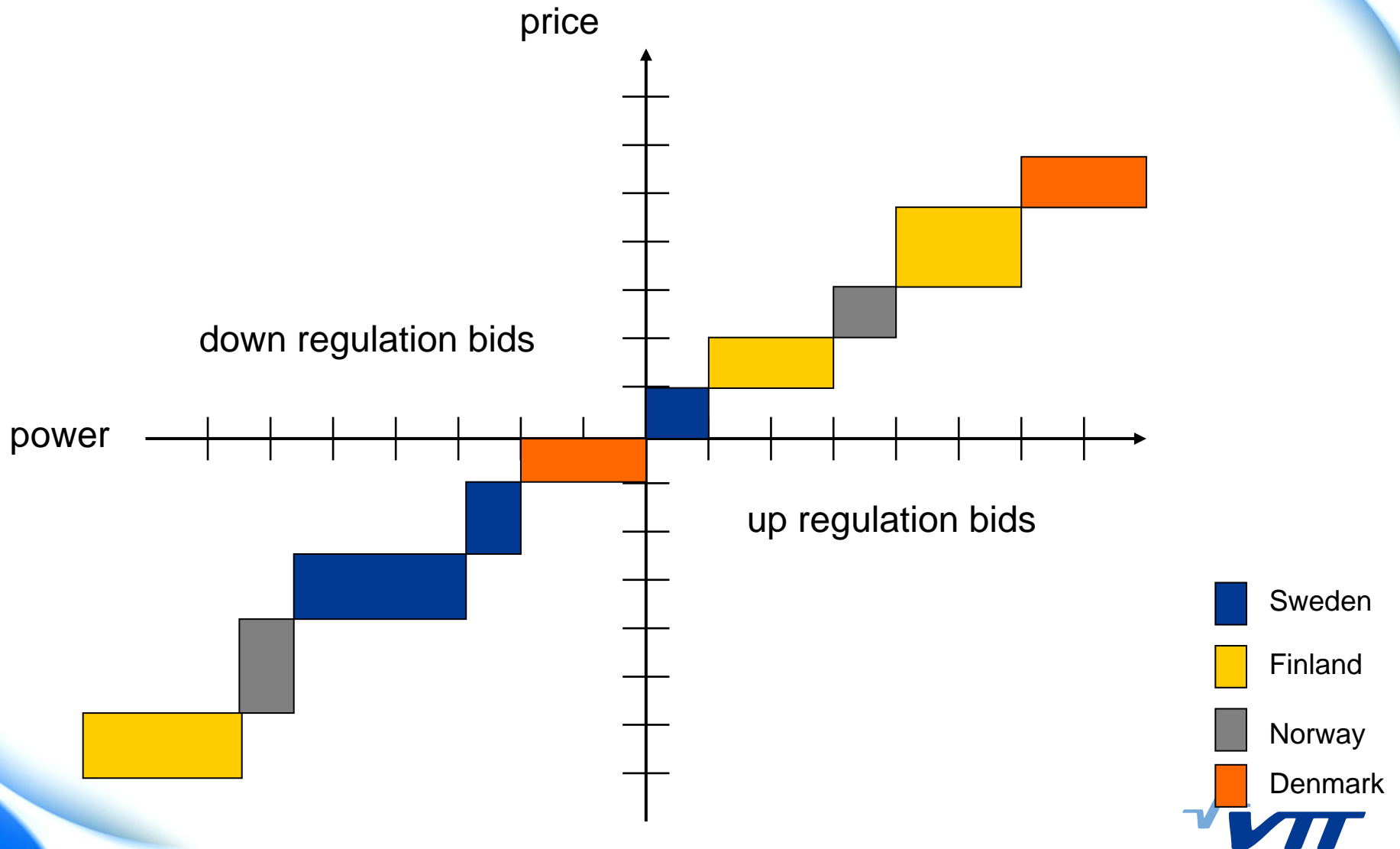
Source: Nord Pool

# Nordic regulation power market

- ❑ TSOs specific balancing market  
=> common nordic balancing management
- ❑ The Finnish regulation power market is part of the Nordic regulation power market.
- ❑ The synchronous area is regulated as a one system



# Nordic regulation power market



## Pricing of balance power

- The pricing of balance power is founded on Nord Pool Spot price for Elspot price area Finland (Elspot FIN).
- The price of balance power changes on the basis of regulations carried out during the hour.
- A two-price system, i.e. separate prices are specified for the sales and purchase of balance power, is applied to the pricing of balance power.
- Purchase price of balance power = down-regulation price
- Sales price of balance power = up-regulation price

## Pricing of balance power

- Each hour is specified to be either an up- or down-regulation hour based on the direction in which more regulations have been carried out, determined on the basis of the volume of energy.
- If the regulations in each direction have an equal volume, both the up-regulation and the down-regulation price is Elspot FIN
- The prices are made available to the Balance Providers two hours after the specific hour

# Demand Response as TSOs' operating reserves



# DR as TSOs' operating reserves

(activation based on the need of ancillary services)

## DR as fast active disturbance reserves

## DR as frequency controlled disturbance reserves

– All TSOs (Energinet.dk, Fingrid, Statnett and SvK) have contracted some DR as disturbance reserves.

## Reserves for regulating power market

- Fingrid and SvK have practically no DR bids in the regulating power market
- Statnett has RKOM contractors that bid to regulating power market
- Energinet.dk have contracted some volumes.

***Capacity payments change the behaviour of market players.***

## Demand as a Resource in Statnett's Regulating Capacity Options Market (RCOM) Regulating Capacity (Norway)

### ❑ Successful participation from large industries:

- Predictable revenues
- Acceptable technical requirements
- Direct participants in Elspot
- Large demand units (> 25 MW)

### ❑ Evolution of demand side attitude:

- "Process protection" => "business opportunity"
- Industries now also submit price flexible bids in Elspot

## Finnish Demand Side Operational Reserves

- ❑ Fingrid has signed contracts with process industry's large customers on disconnectable loads:**
  - Metal industry (steel works and furnaces)
  - Forest industry (groundwood plants and mechanical pulping plants)
  - Chemical industry (electrolyses)
  
- ❑ The unit size of disconnectable load varies between 15 -60 MW**
  
- ❑ The needed amount of disconnectable loads are contracted with a competitive bidding procedure on yearly bases**
  
- ❑ Additional loads can be obtained from reserve owners on weekly basis**

# Demand response potential in Nordic countries

## Estimated DR potential in Nordic countries

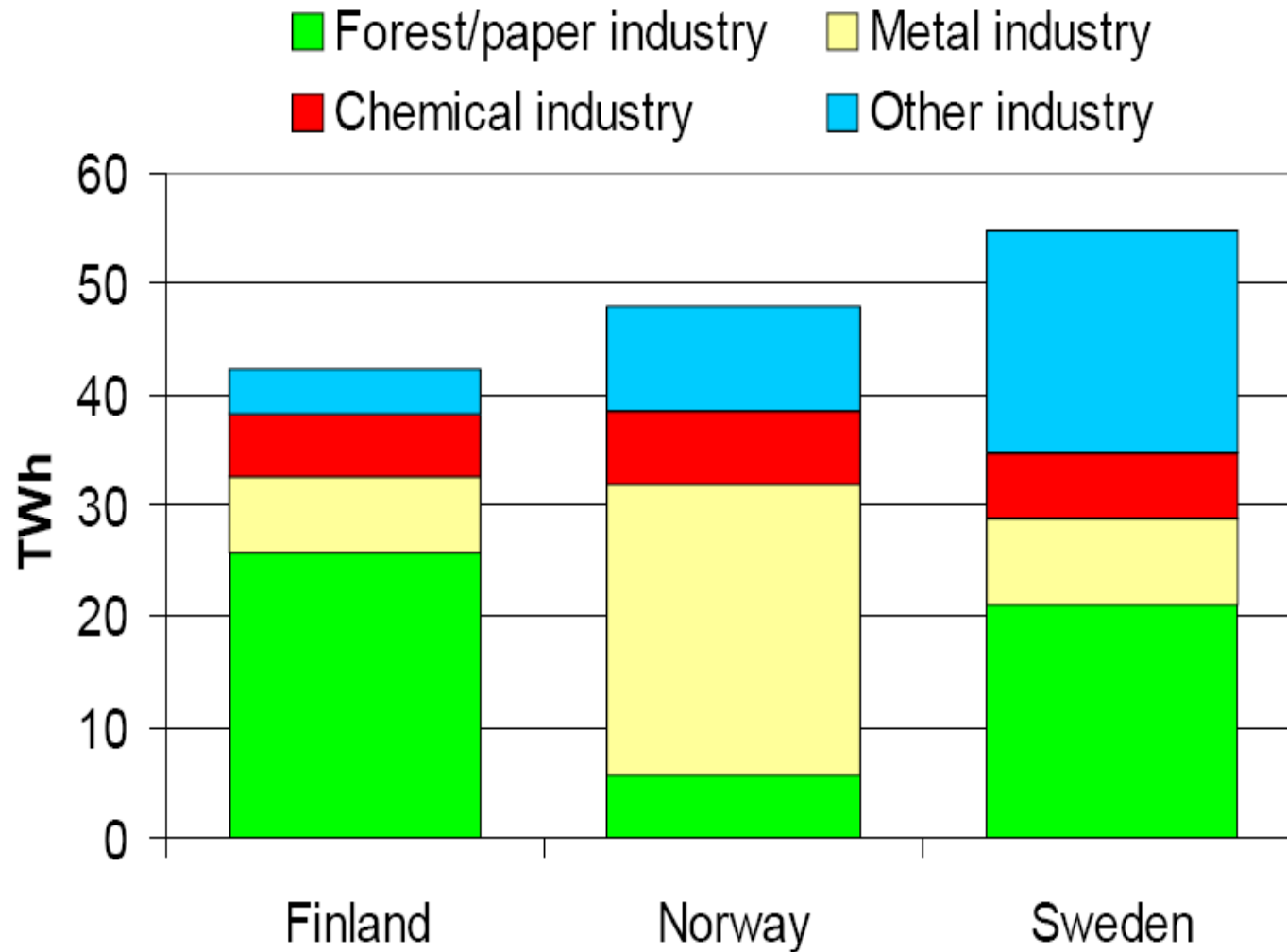
|   | <i>Denmark</i>      | <i>Finland</i>        | <i>Norway</i>         | <i>Sweden</i>         | <i>TOTAL</i>           |
|---|---------------------|-----------------------|-----------------------|-----------------------|------------------------|
| <i>Contracted by TSOs</i>   | 25                  | 365                   | 1,300                 | 385                   | 2,075                  |
| <i>Observed other response</i>  | 20                  | 140                   | 800                   | 700                   | 1,660                  |
| <i>Additional economic and technical potential in the short and medium term</i> | 800                 | 2,400                 | 4,600                 | 3,000                 | 10,800                 |
| <i>A pessimistic estimate of the total potential</i>                            | <i>At least 500</i> | <i>At least 2,500</i> | <i>At least 5,000</i> | <i>At least 4,000</i> | <i>At least 12,000</i> |

Source: The background survey "Demand Response in the Nordic Countries"

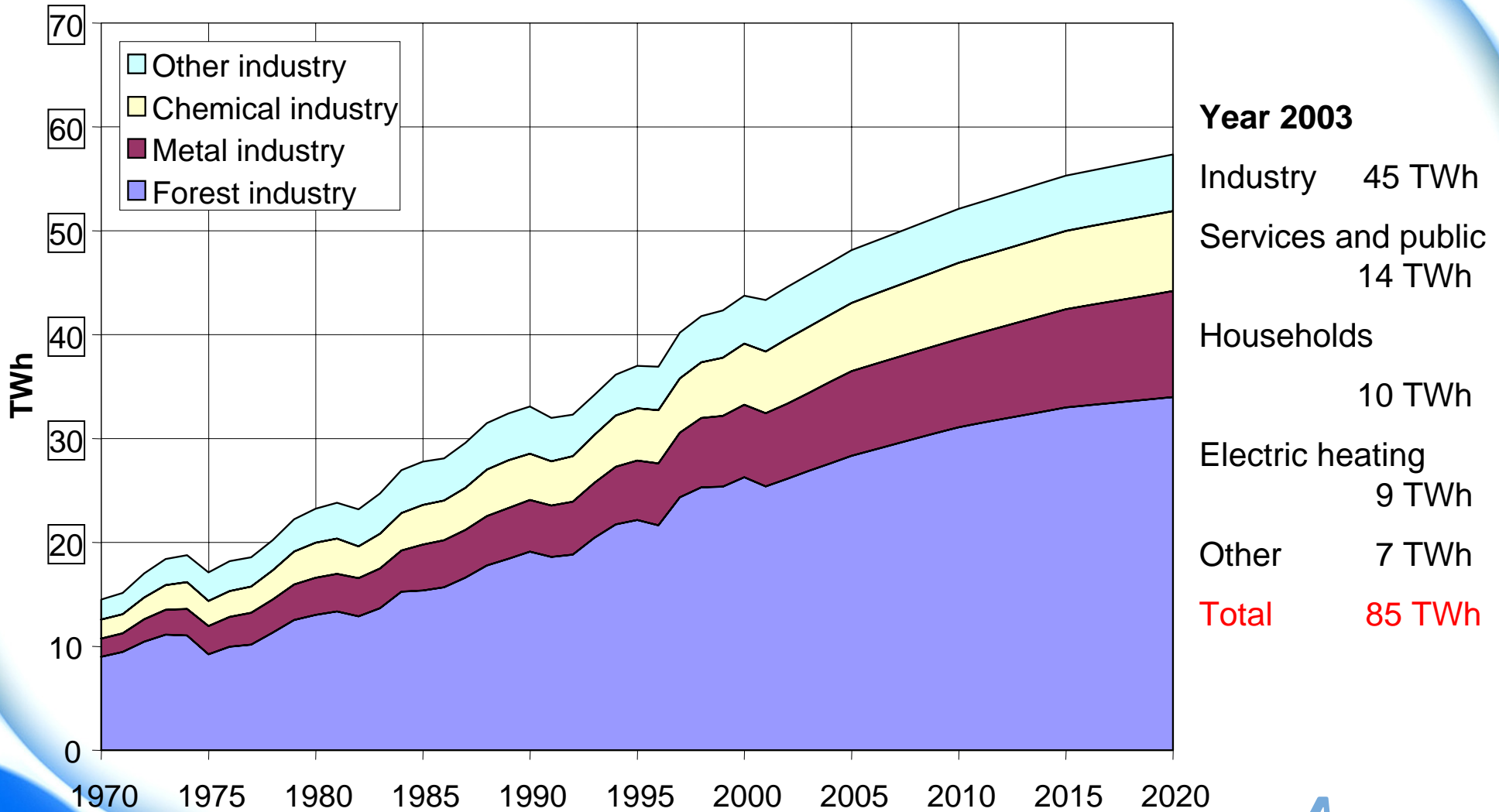
**Main potential in large-scale industries and electric heating**

# DR in large scale industry

## Annual Consumption in large Industries



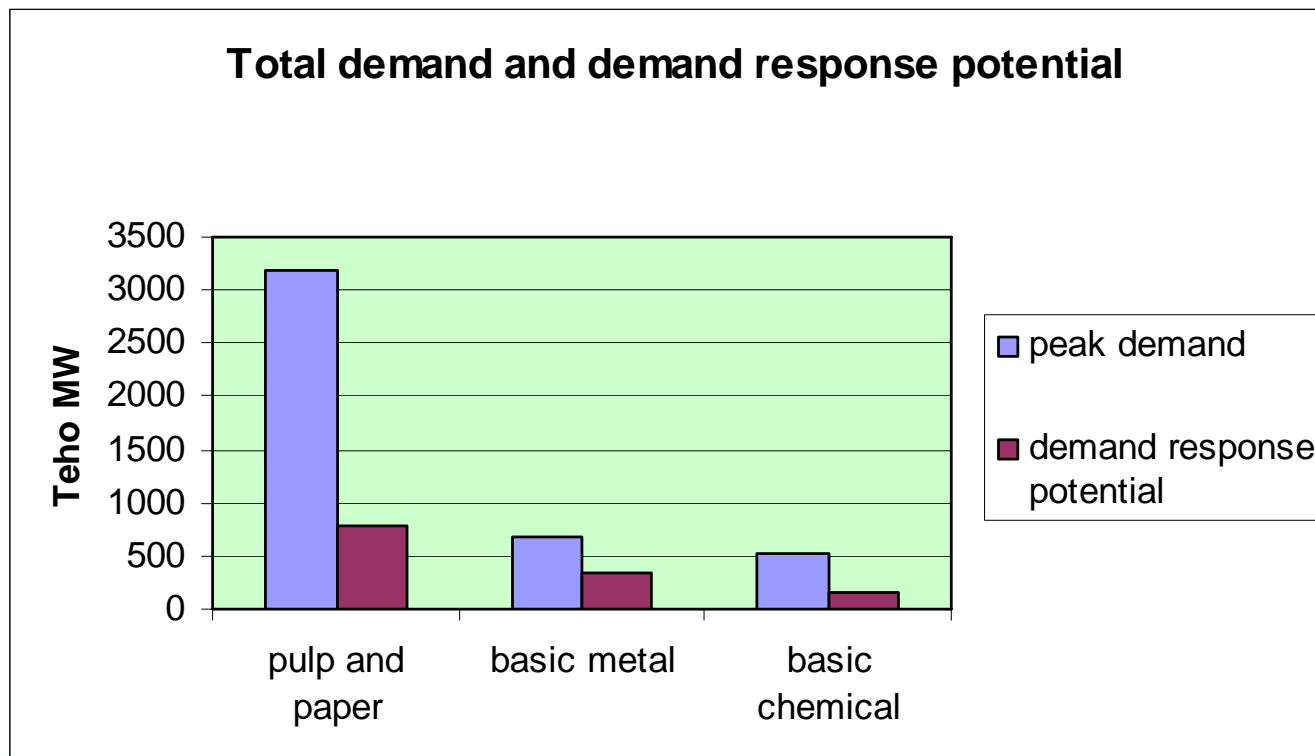
# Electricity use in Finnish industry





# Technical potential of DR in large-scale industry in Finland

- ◆ Technical potential of DR (1 280 MW) is about 9 % from the peak power of Finland (14 000 MW)



# Effect of electricity price on activating Demand Response

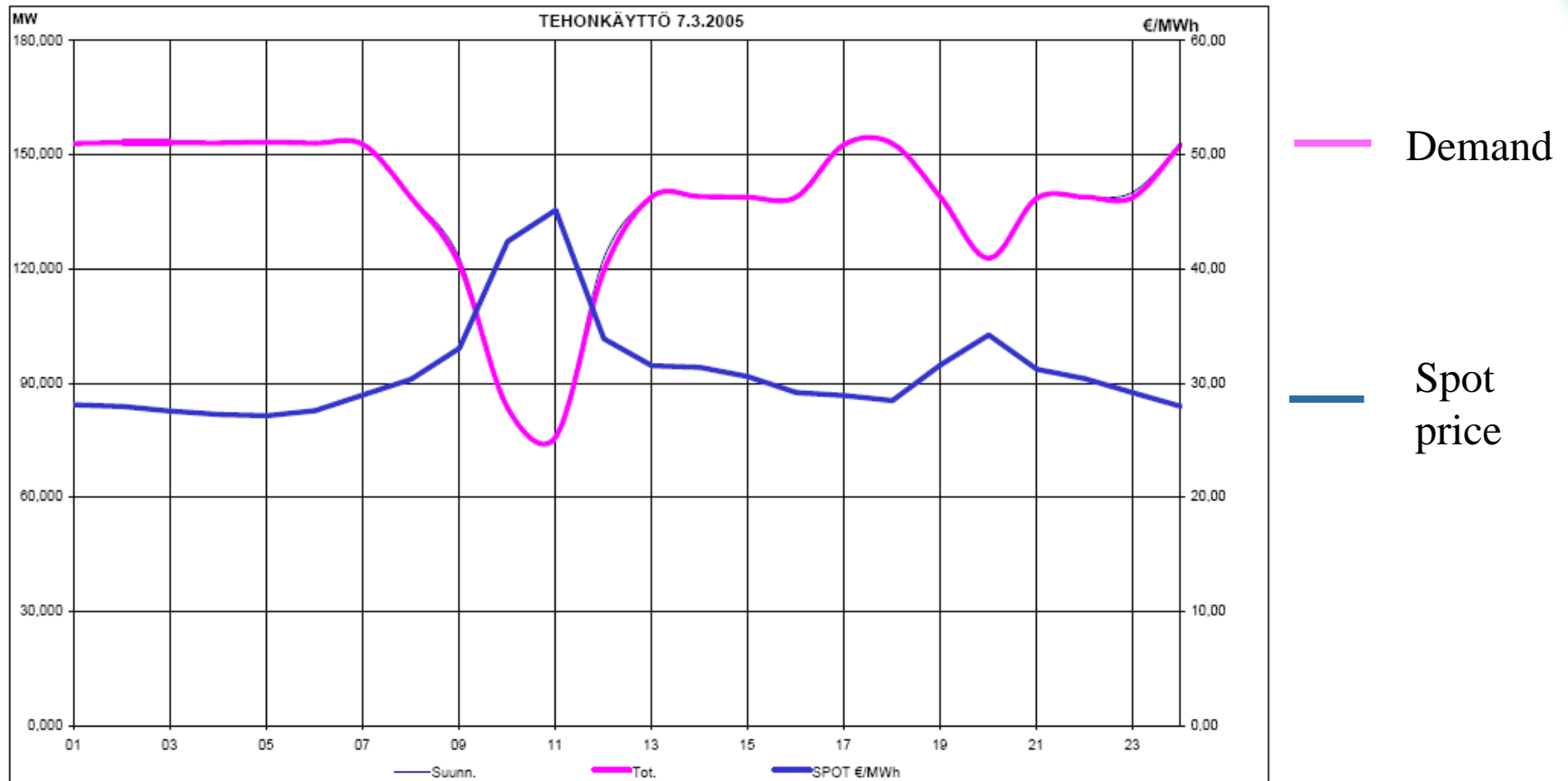
| Effect of electricity price on activating demand response |                   |           |
|---|-------------------|-----------|
| Price limit that activates the response                   | Response duration |           |
|   | max 3 h           | over 12 h |
| 100 EUR/MWh   |                   |           |
| 200 EUR/MWh   | 266 MW            | 275 MW    |
| 300 EUR/MWh   | 1063 MW           | 275 MW    |
| 500 EUR/MWh   | 1068 MW           | 275 MW    |
| 1000 EUR/MWh  | 1169 MW           | 317 MW    |

- ◆ Price limits and demand response are very sensitive to market fluctuations (product prices)
- ◆ Electricity costs in the companies vary from 6 % to 80 % of production costs

# Example of DR in a chemical company

One day (7 of March 2005)

MAALISKUU 2005



# Conclusions

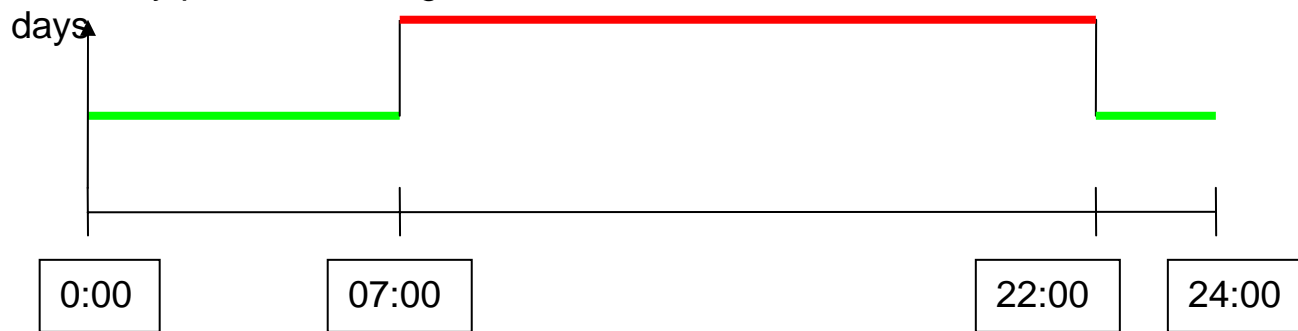
- ◆ Total DR potential in Finnish large-scale industry about 1 280 MW (9 % from the Finnish power demand peak)
- ◆ DR potential in pulp and paper industry 790 MW (62 %), in basic metal industry 330 MW (25 %) and in basic chemical industry 160 MW (13 %)
- ◆ Year 2005 880 MW from the potential is available for electricity market and 400 MW for disturbance reserve
- ◆ After the fifth nuclear power unit comes on line (year 2009) 480 MW is available for electricity market and 800 MW for disturbance reserve
- ◆ 300 EUR/MWh electricity price activates about 1060 MW DR for electricity markets
- ◆ Many barriers to participate on DR: integrated processes, too little storages, risk of equipment faults, opposition of production personnel, new market conditions

# DR at electrically heated customers

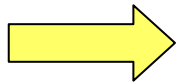
## Demand response of electric heating in Finland Before the competition

**Time of use tariffs** are applied long time since the beginning of electric heating in Finland in the beginning of 1970s (with fixed charge depending on the fuse size)

Electricity price in working days



- Typical for working days
- Weekends often low-priced
- Also seasonal (winter – non-winter) variations possible

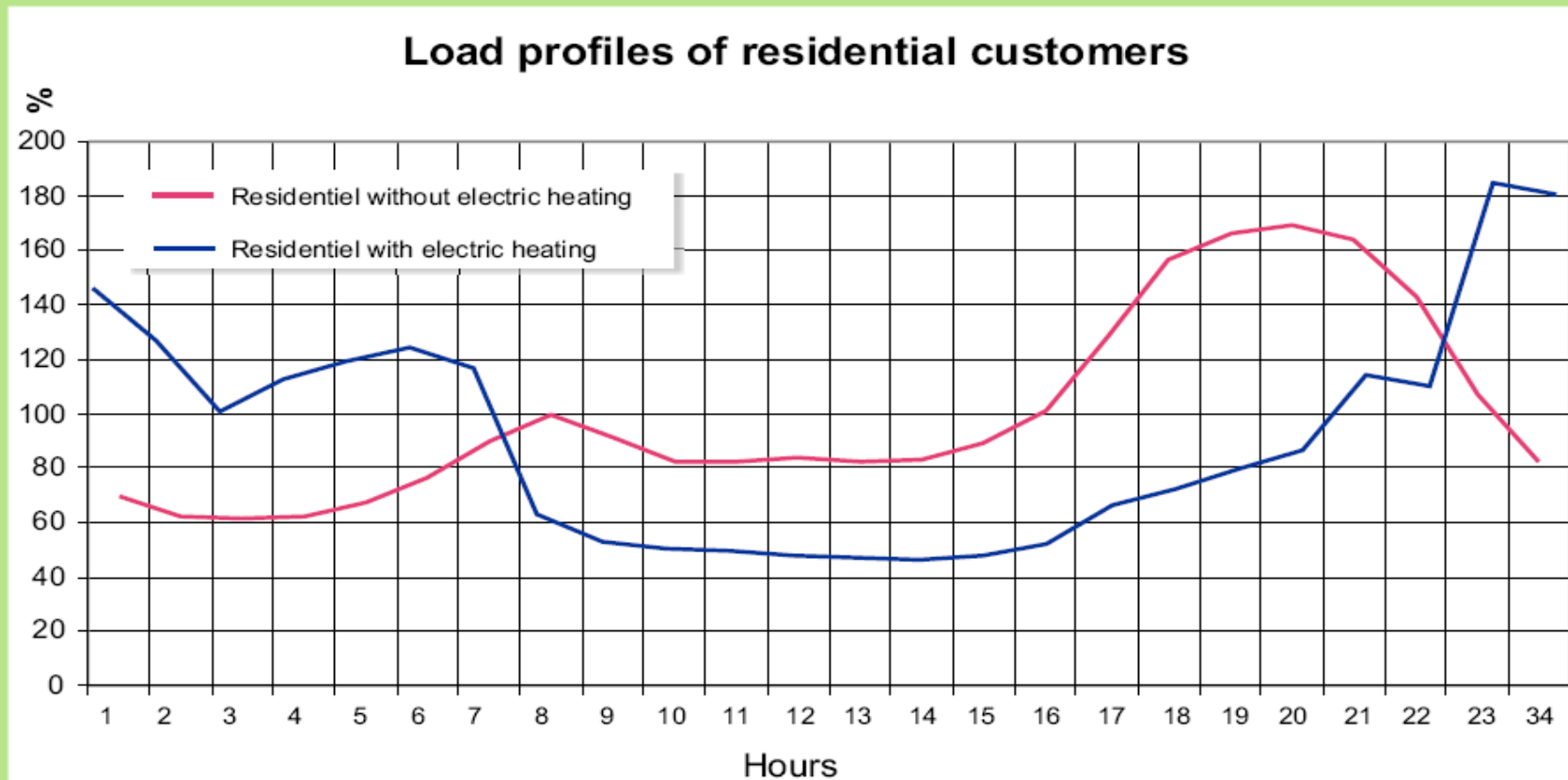


### Development of new technologies:

- efficient heat insulation of houses, triple windows, heat recovery from ventilation
- use of meters with 2 – 4 registers for different price zones
- domestic hot water production in night time (heat storage)
- switching off part of heating when sauna (8 – 12 kW) is switched on (to decrease fuse size)
- direct load control of heating loads by using ripple control or DLC (due to the high incentive in whole sale tariffs)
- development of new technical solutions for electric heating ( actual heating systems and heating control systems inside the house)

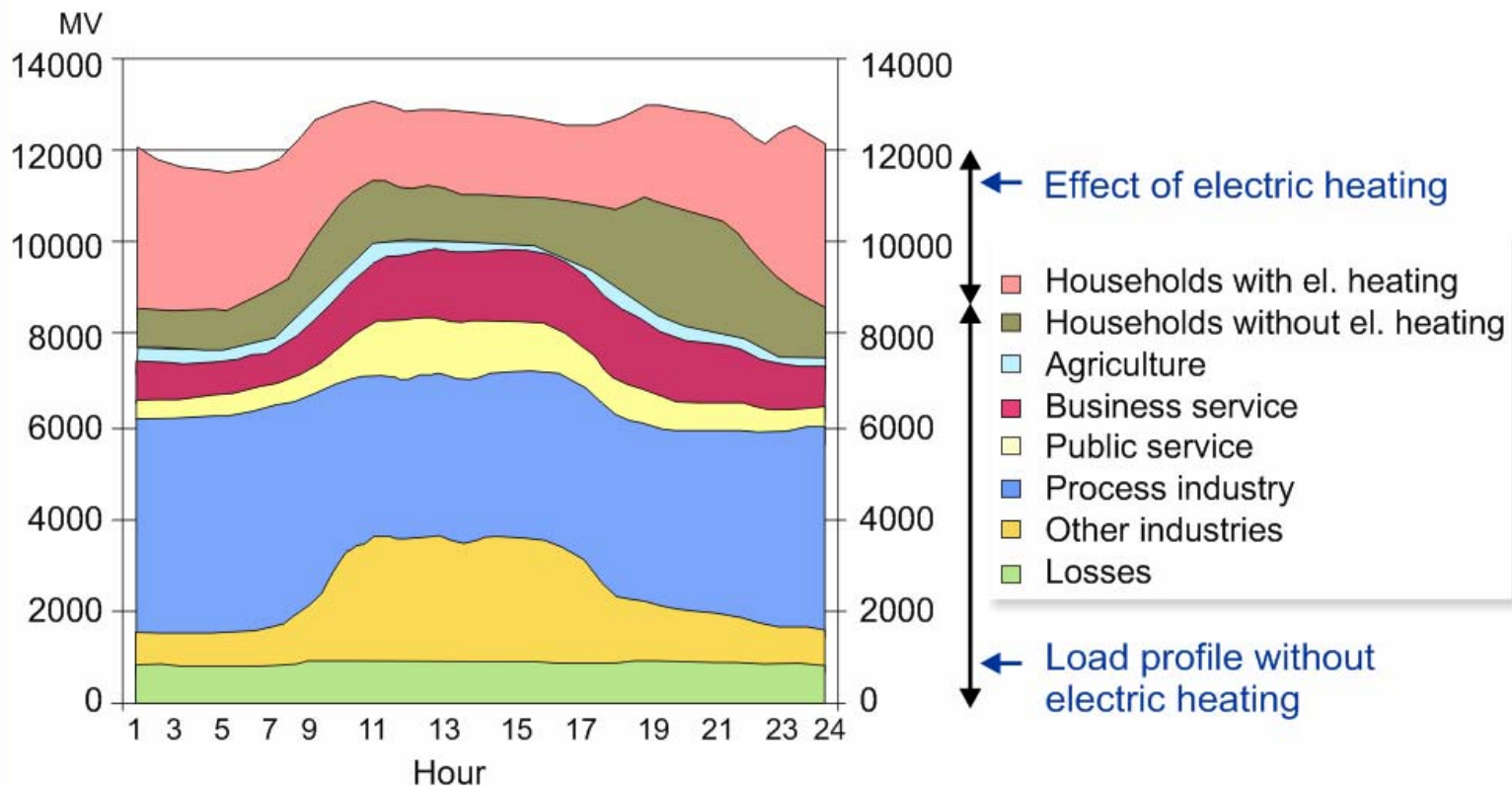
# Effect of pricing: Average load profiles of small customers with electric heating

## Large share of customers have TOU-pricing



# Effect of demand response of electric heating in Finland

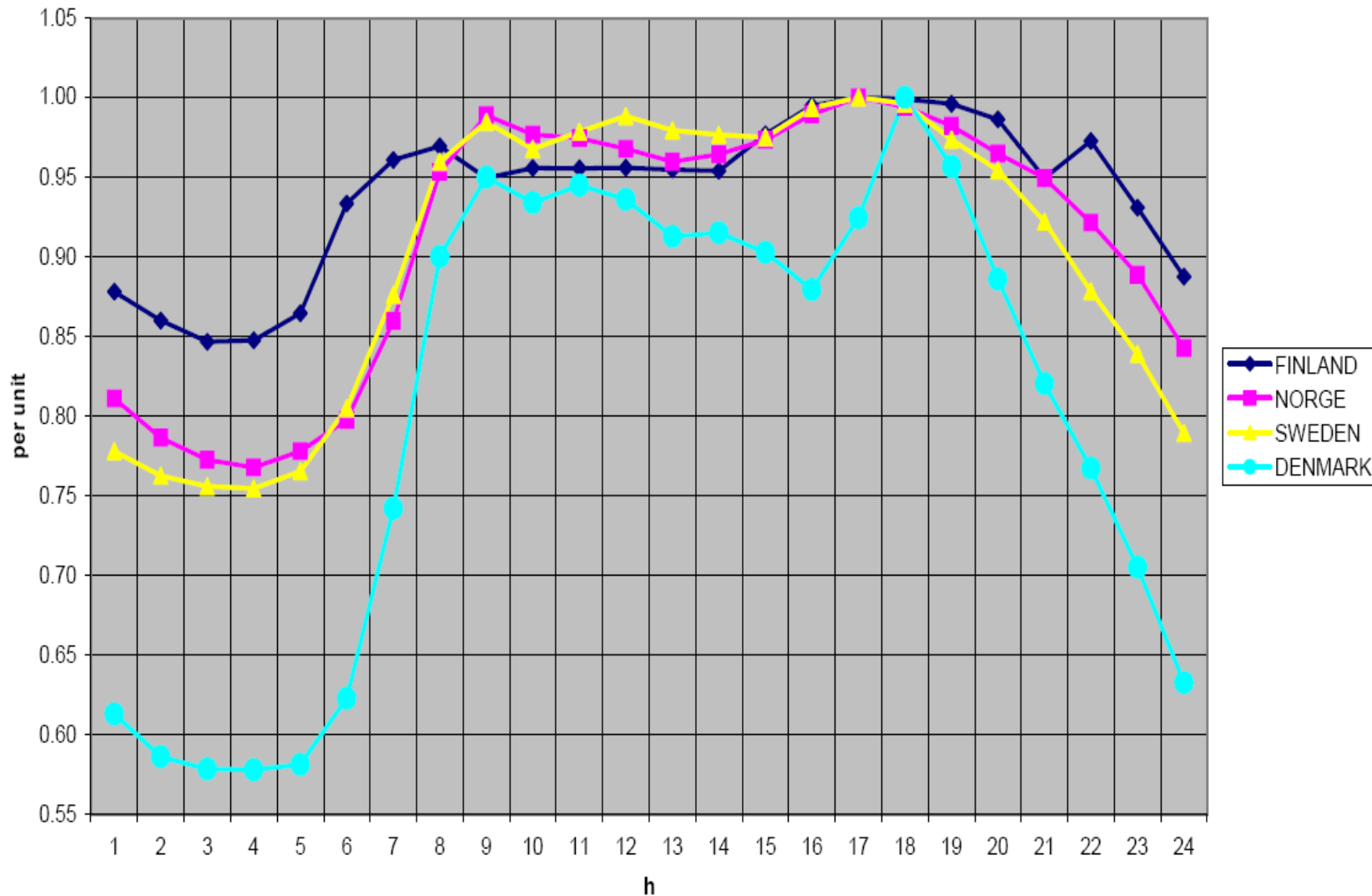
## Peak load curve segmented into customer categories





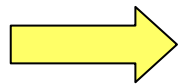
# Comparison: Time-of-use tariffs even out the load profile in Finland

Electricity consumption 7.1.2004 in p.u  
(hour load per peak hour load)



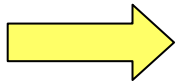
# Effect of competition and unbundling on DR in electric heating in Finland

## Unbundling of network business and retail business of distribution companies



- network tariffs usually still include TOU-structure, may have changes in the future
- retail pricing has different schemes depending on retailer (TOU still applied)
- no incentives for direct load control (disappeared)

## New challenges of DR in electric heating in Finland



The potential based on TOU-pricing is already exploited. New ideas needed

Next steps:

- real-time pricing based on the spot-price
- automated meter reading with hourly bases
- new type of load control: selling loads back into the market (aggregators needed)?

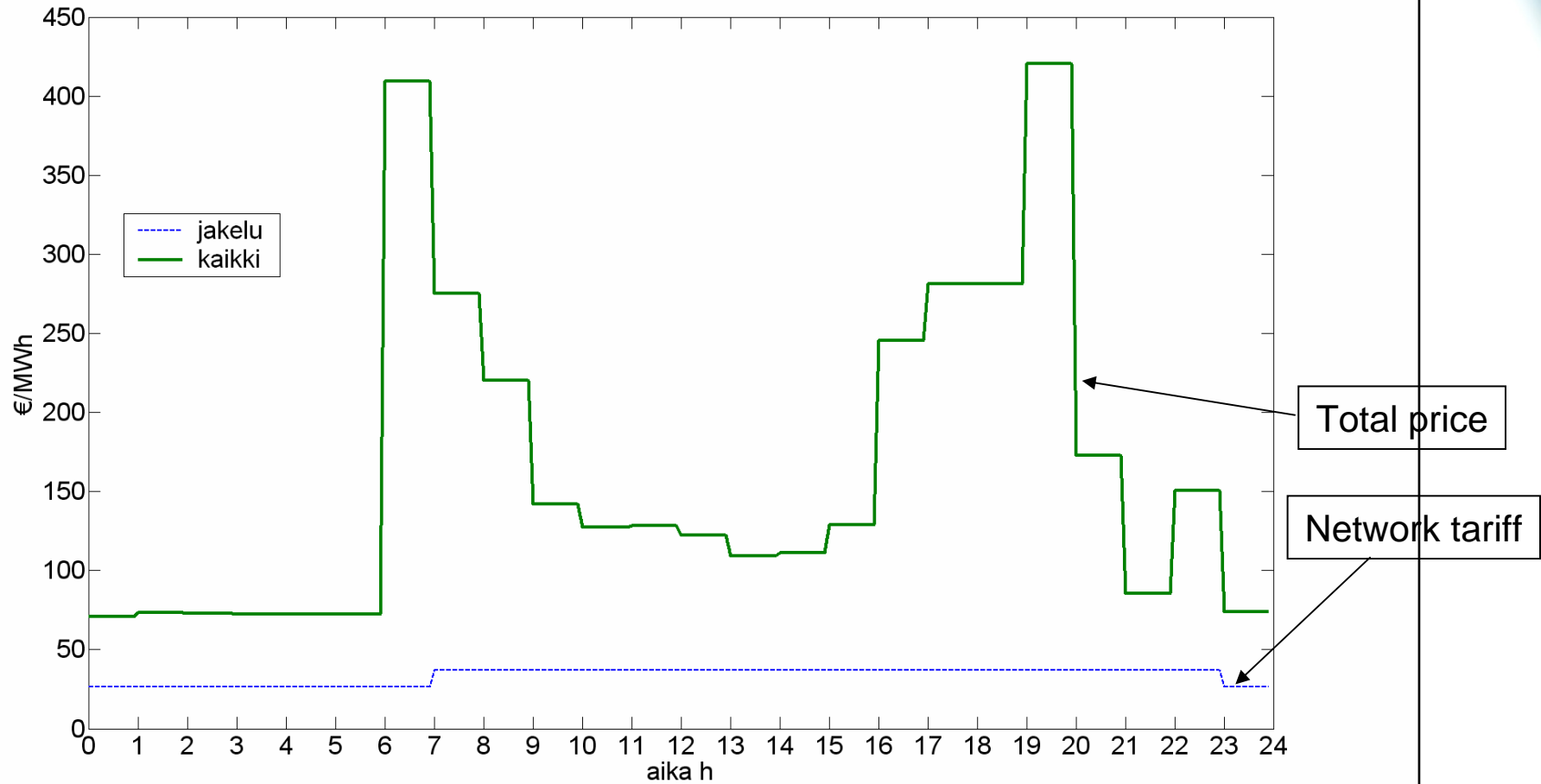
## The present status of demand response at small customers with electric heating in Finland

- ◆ DSOs installed many direct control systems for electrical heating loads before the electricity market was opened up to competition. These systems have not been used during the competitive electricity market (, because of unbundling, need for new rules and business models, low electricity prices, short management time-horizon, ..)
- ◆ Time of use tariffs are still commonly applied for electrically heated houses and cause significant balancing needs at the system level. (2-time or 3-time distribution and/or energy tariffs).
- ◆ Electrical heating has significant unused demand response potential, because the system costs have been too high. (about 600 000 electrically heated homes, also many summer houses are electrically heated.)
- ◆ **Tariffs based on the spot market prices are available even to small customers, but still rarely used.** For small customers demand response is still infeasible because of high system costs, especially costs of hourly metering. Also new electricity market legislation is a significant barrier.
- ◆ **New innovative pricing structures are under discussion at retailers in all Nordic countries**

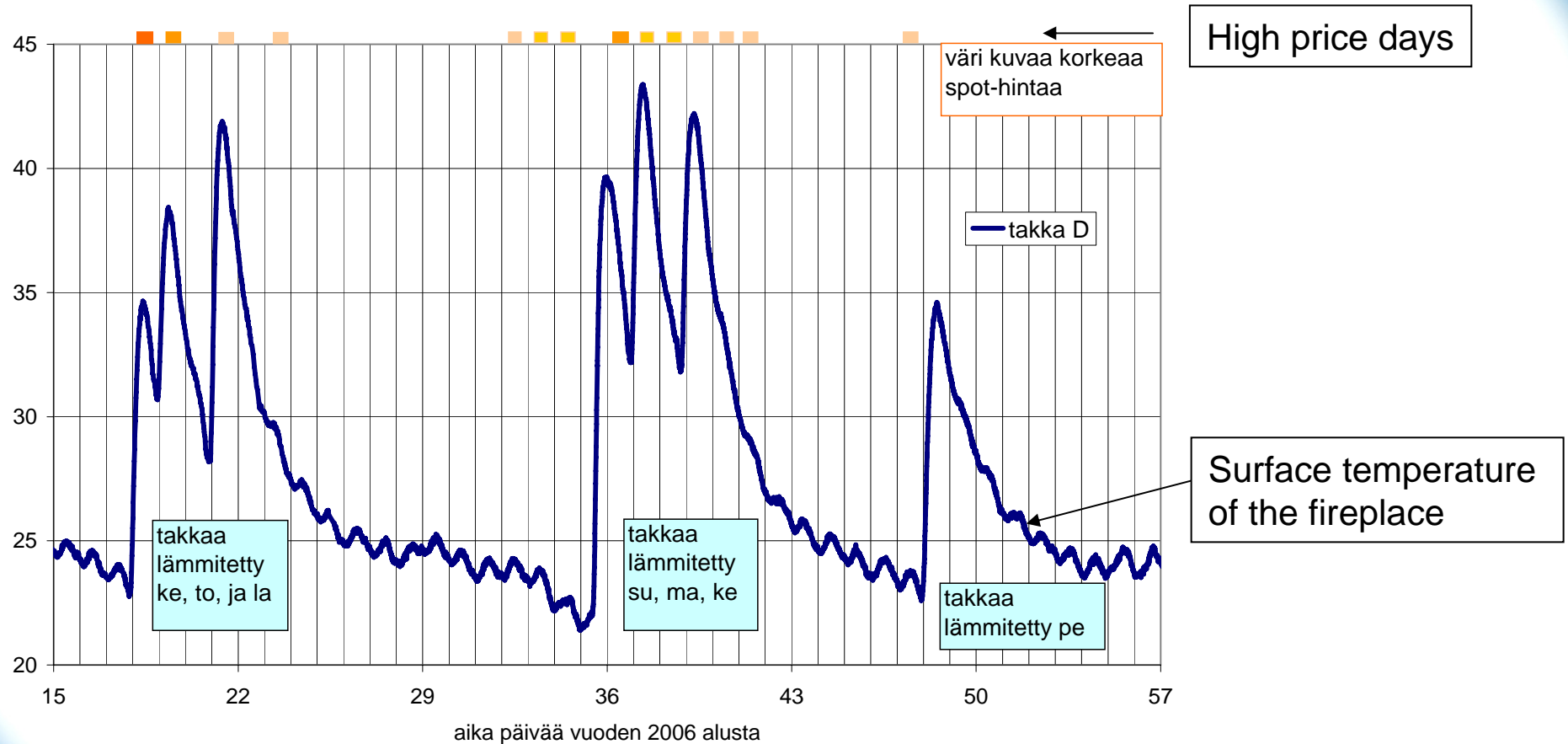
## **Example: Spot market price based demand response project in Finland**

- ◆ Field trials of demand response to spot market price based real-time tariffs, 2004-2006
- ◆ 5 electrically heated houses
- ◆ 5 electrically heated apartments in a row house
- ◆ bigger buildings connected in the district heating network, apartment buildings,

## Example on high price day, 19.01.2006



# Use of fireplace during January 15 - end of February 2006

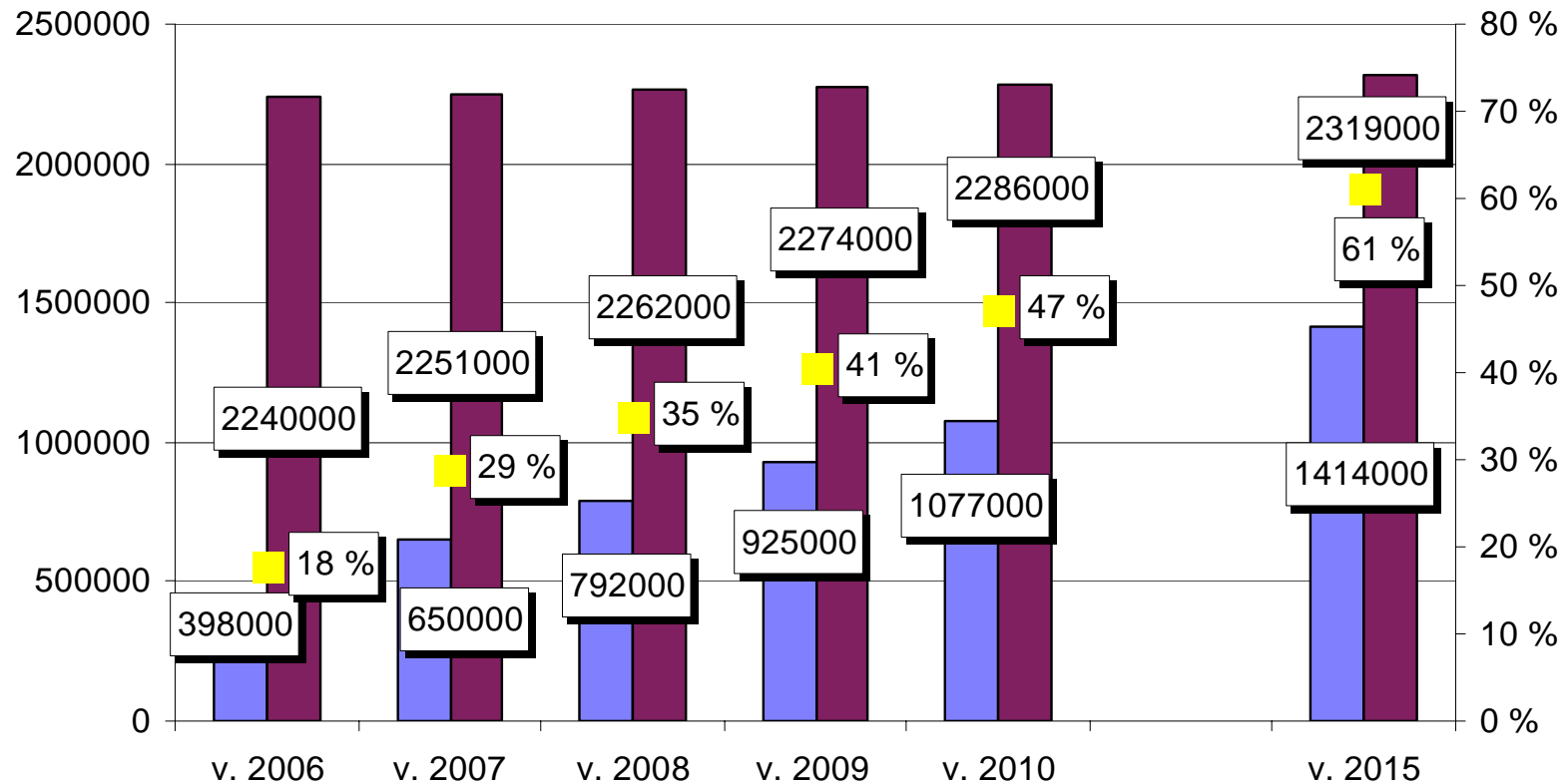


# Development of automatic meter reading in Finland (questionnaire to network companies)

(AMR is seen as an essential part in development of DR for small customers)

# AMR-Questionnaire

The number of AMR small-scale customers and total amount of small-scale customers and proportion of AMR customers of total amount of customers [%]. (Answer was given by 28 companies, 70 %)

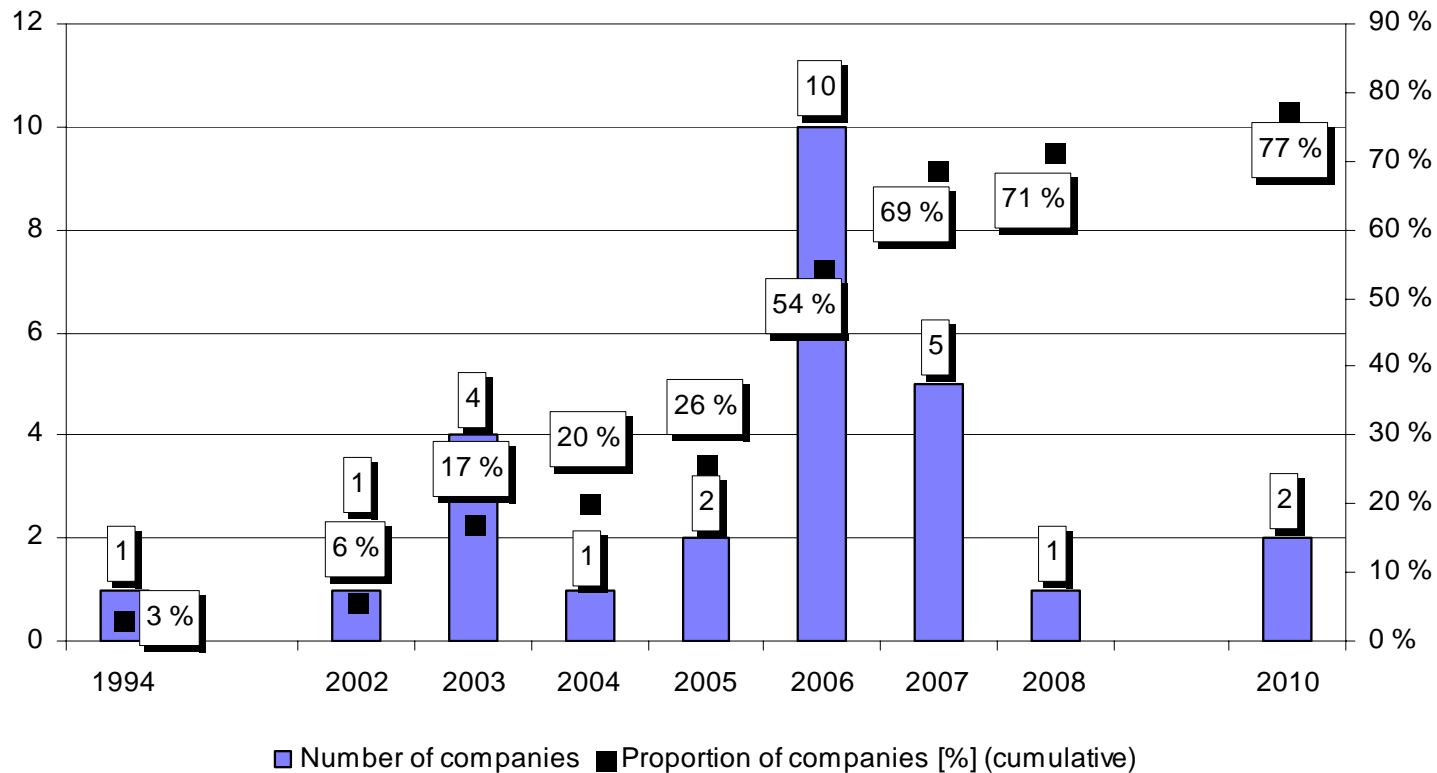


■ Number of AMR customers ■ Number of small-scale customers ■ Proportion of AMR customer [%]



## Purchase and utilization of AMR

The number of companies annually, when companies have made or will make decisions of purchase of AMR. Answer was given by 27 companies.



## Costs of AMR

**Investment costs of AMR. (Answer was given by 19 companies, 60 %)**

|               | Urban [€] | Rural [€] |
|---------------|-----------|-----------|
| Range         | 100–250   | 170–350   |
| Average value | 166       | 215       |

### Operating costs of AMR

|               | Urban [€] | Rural [€] |
|---------------|-----------|-----------|
| Range         | 0,5–50    | 5–50      |
| Average value | 12        | 16        |

**Price of AMR [€/piece], when the holding time is 15 years and interest rate is 5 %.**

|               | Urban [€] | Rural [€] |
|---------------|-----------|-----------|
| Range         | 9–51      | 16–51     |
| Average value | 20        | 27        |

**Thank You**