International cooperation. Lessons learnt

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IEA DSM Programme



What can we learn from each other (and why)?

- Can energy efficiency at all contribute significantly to solve the climate problems?
- If it is so good why isn't it **applied** already and everywhere (or at least somewhere)?
- Is not our country so **different** from others that there is nothing to learn?

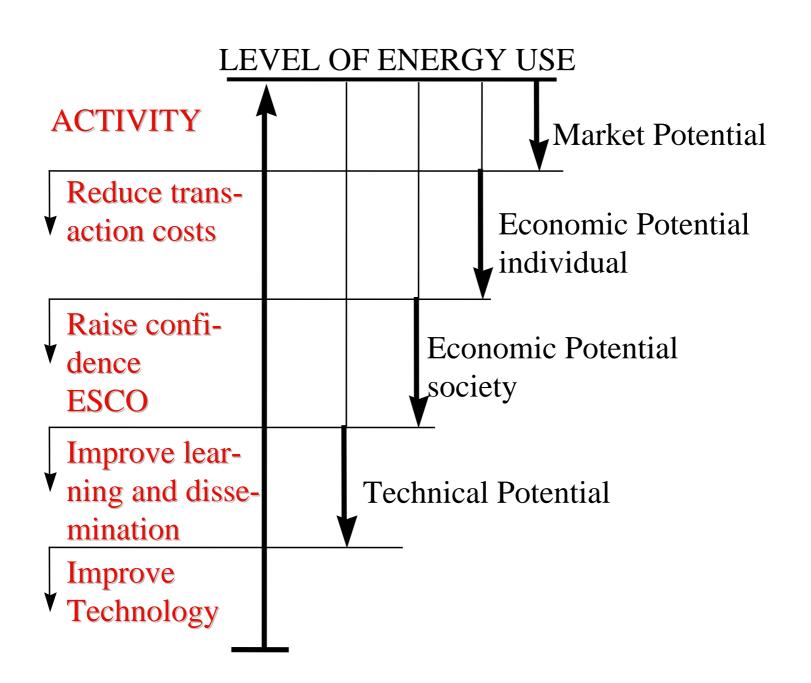


Potential and significance



POTENTIALS (according to WEA)*

Region	Potential for economic savings in sector (%)						
	Industry	Buildings	Transport				
Western Europe	15	20	20				
North America	10	30	15				
Australia	15	20	10				



European Carbon Saving Potential (1)

technologies	Savings potential identified in the ECCP (in MtCO ₂)	Ex. of specific contacts for data refinement
Electric motor driven systems	39	Motor Challenge pgm stakeholders (co- ordinated by JRC)
Office equipment	34	EU Energy Star pgm stakeholders
Lighting	24	GreenLight pgm stakeholders (co- ordinated by JRC)
		Source: Vincent Berutti, EU JRC Ispra, Italy

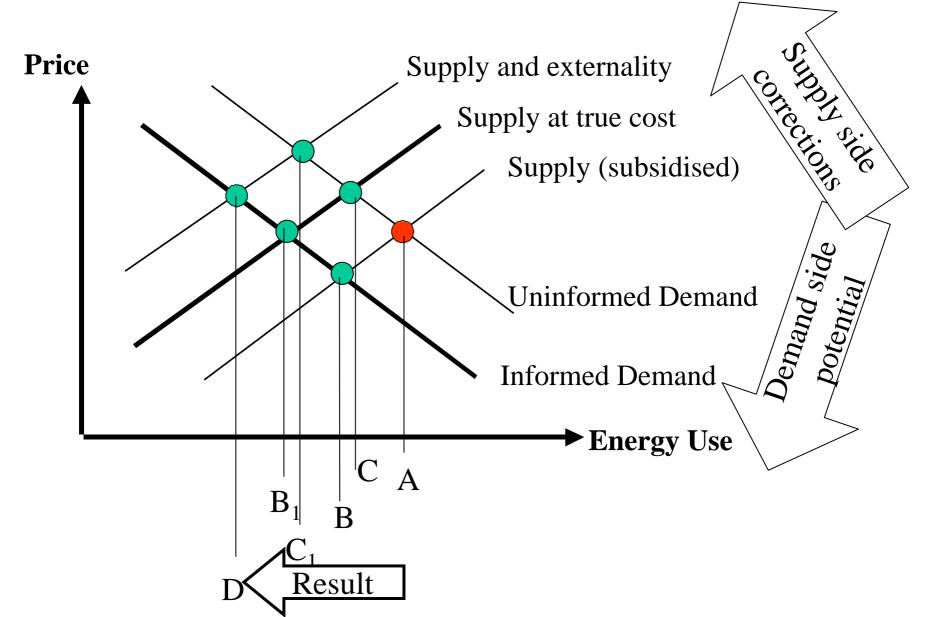
European Carbon Saving Potential (2)

	Electricity end-use technologies	Savings potential as identified in the ECCP (in MtCO ₂)	Ex. of specific contacts for data refinement
5:{B	Consumer electronics	14	IEA; Industry (ee codes of conduct are managed by JRC)
	Electric heating, ventilation and A/C	8	Key experts
	Domestic refrigeration and other appliances	7	GEA network; CECED

Total savings potential = 126 MtCO₂ = \sim 30% of Kyoto target

Source: Vincent Berutti, EU JRC Ispra, Italy

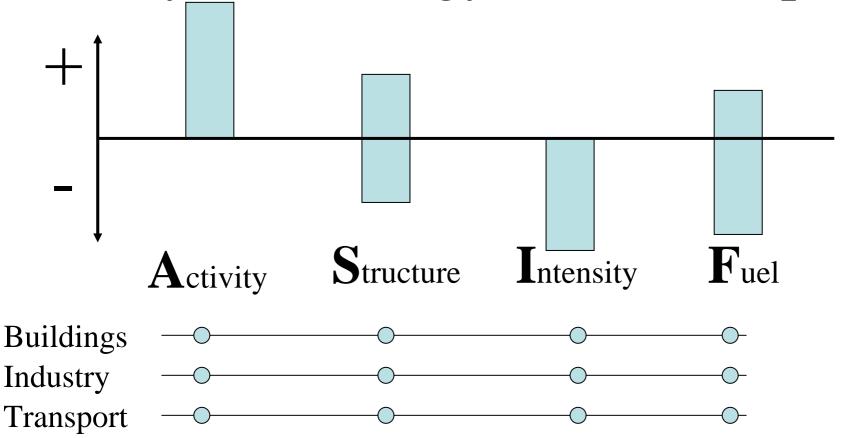
MOVING TO THE BETTER



Application



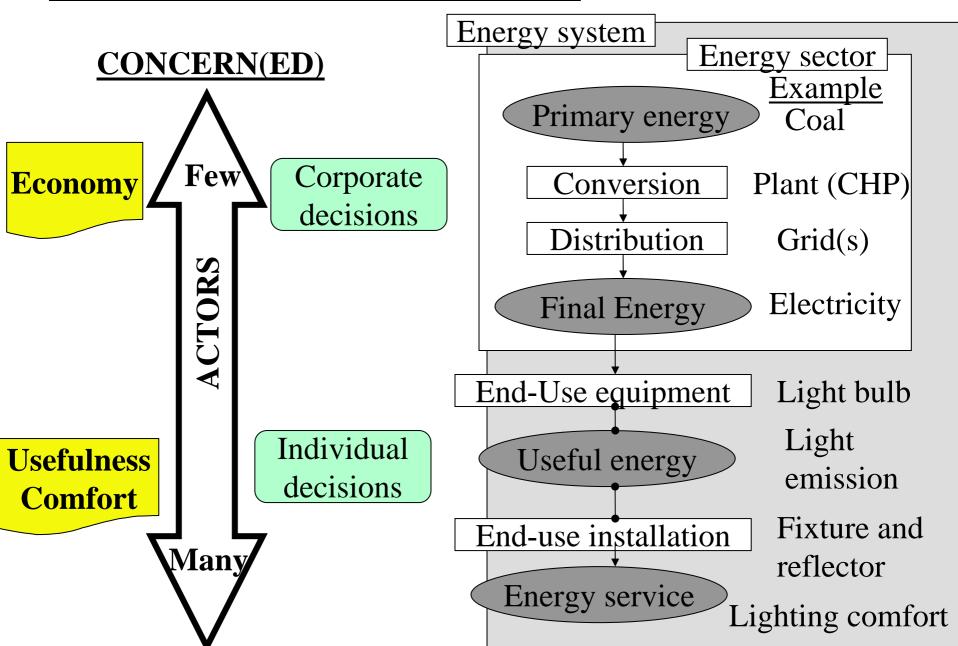
Analysis of energy use (and impact)



http://www.iea.org/envissu/cop7sus.pdf

http://www.odyssee-indicators.org/

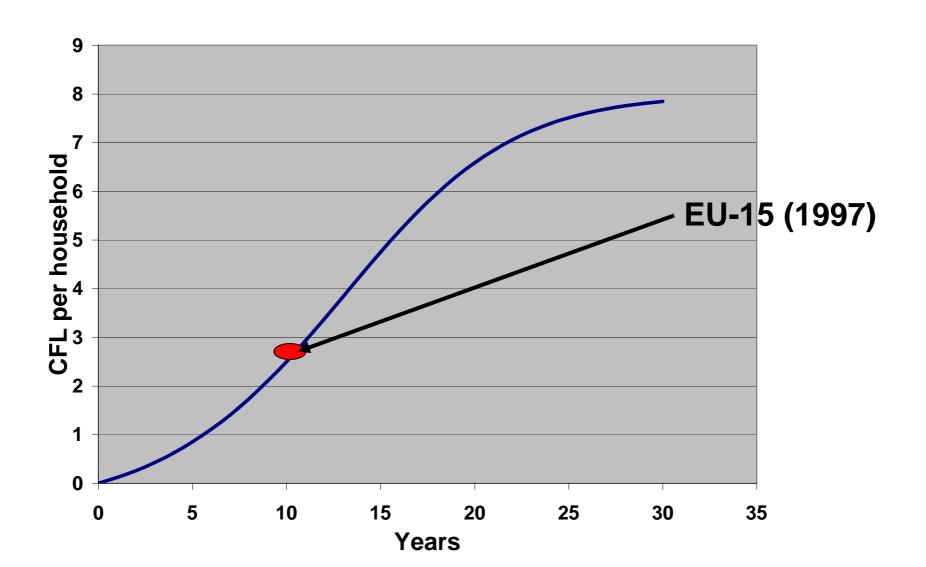
Structure for decisions



Individual decisions are biased

Unit size	Frequency of Change	Basis for choice of replacement	Energy and savings as objective	End-Use Activity Type	Decision strategy	
Very small (20-100 W)	Often	Habit	Never	Household lamps	Mainly along	
Small (100-1000 W)	Regular	Routine	Occurs	Small appliances	Heuristic rules (if not purely by habit and tradition) Rational within delegated responsibilities	
Small (1-10 kW)	Normal	Planned	Important	Commercial maintenance, (e.g. motors)		
Big by unit size or aggregation (10-5000 kW)			Important	Industrial & Commercial. Retrofit (e.g. lighting)	Rational in context of purpose	
Huge (>2 MW)	Seldom	Investment	Depends	Production and process technology (e.g. casting)		

Dissemination (CFL in Europe)



Difference and context

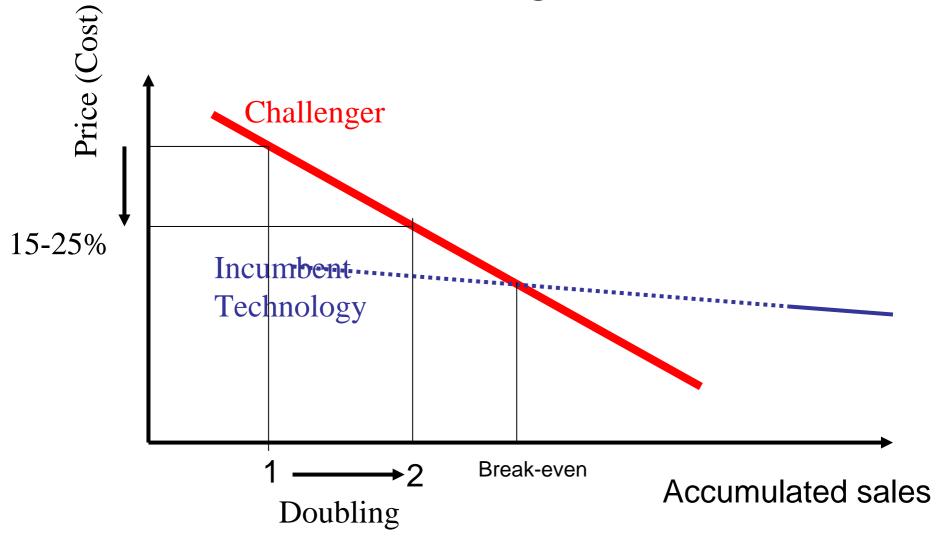


Creating Markets

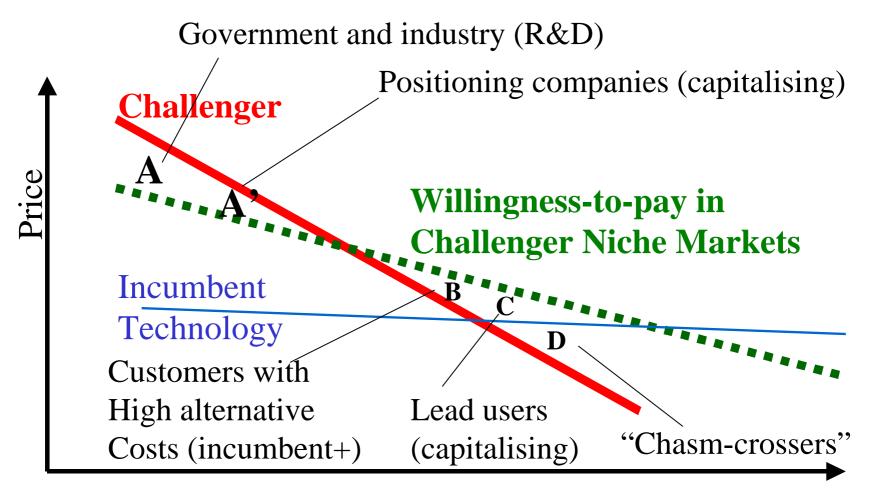
- Analysis of 22 projects from IEA-countries
- Barriers, R&D and Market Transformation. Three models to find the components of success
- Technology learning is the key
- Challenge technology nepotism, Identify niches and satisfy users desires

QuickTime och en Foto - JPEG-dekomprimerare krävs för att kunna se bilden.

The learning curve



Niches

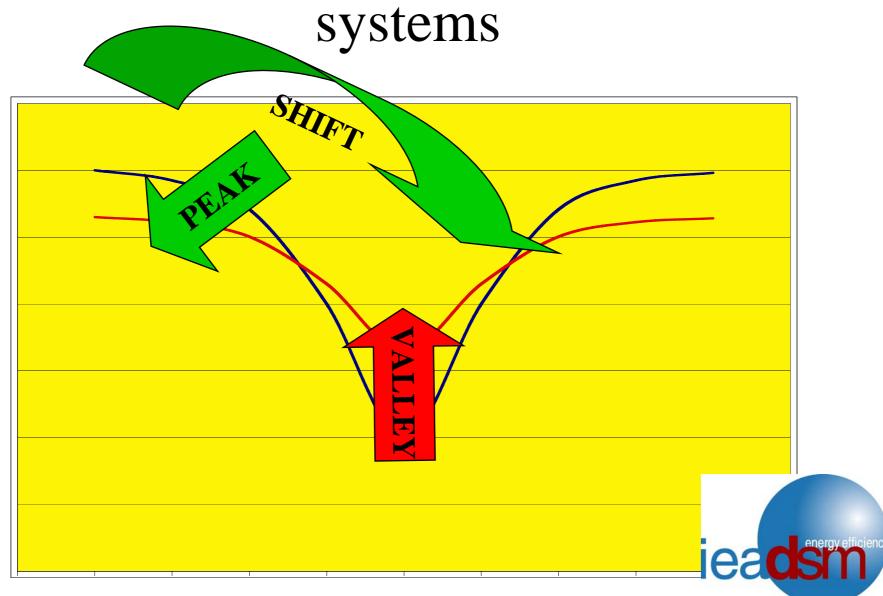


Cumulative Sales

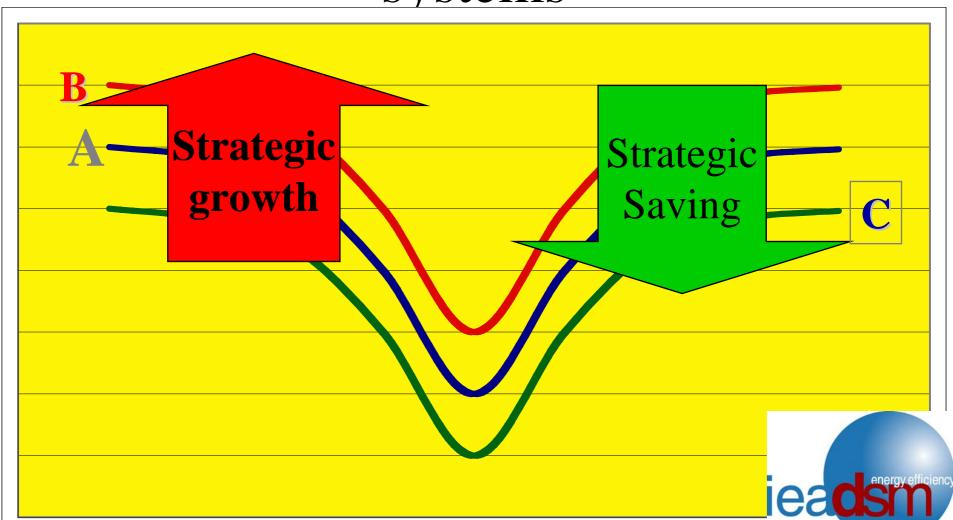
http://dsm.iea.org



DSM is a tool for optimisation of systems



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DSM ISSUES

- Reliability (system available at any given time)
- Security (System less dependent as regards fuel, technology, supplier etc)
- Global Warming (Kyoto Targets for GHG) and
- Environment (Emissions)
- Service as a Commodity (Business aspects, delivery of services)
- Market Organisation (Responsibility)



The DSM Programme is a natural vehicle for learning

- The Programme has kept pace with the development towards liberalised markets, see "Public policy analysis of energy efficiency and load management in changing electricity business" Energy Policy 31 (2003) 405-430.
- Several new proposals that will also involve new actors (Demand Response, Metering and Pricing, White Certificates, Lighting Programmes, Energy Standards, Network DSM)



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