

# Demand-Side Management of KEPCO

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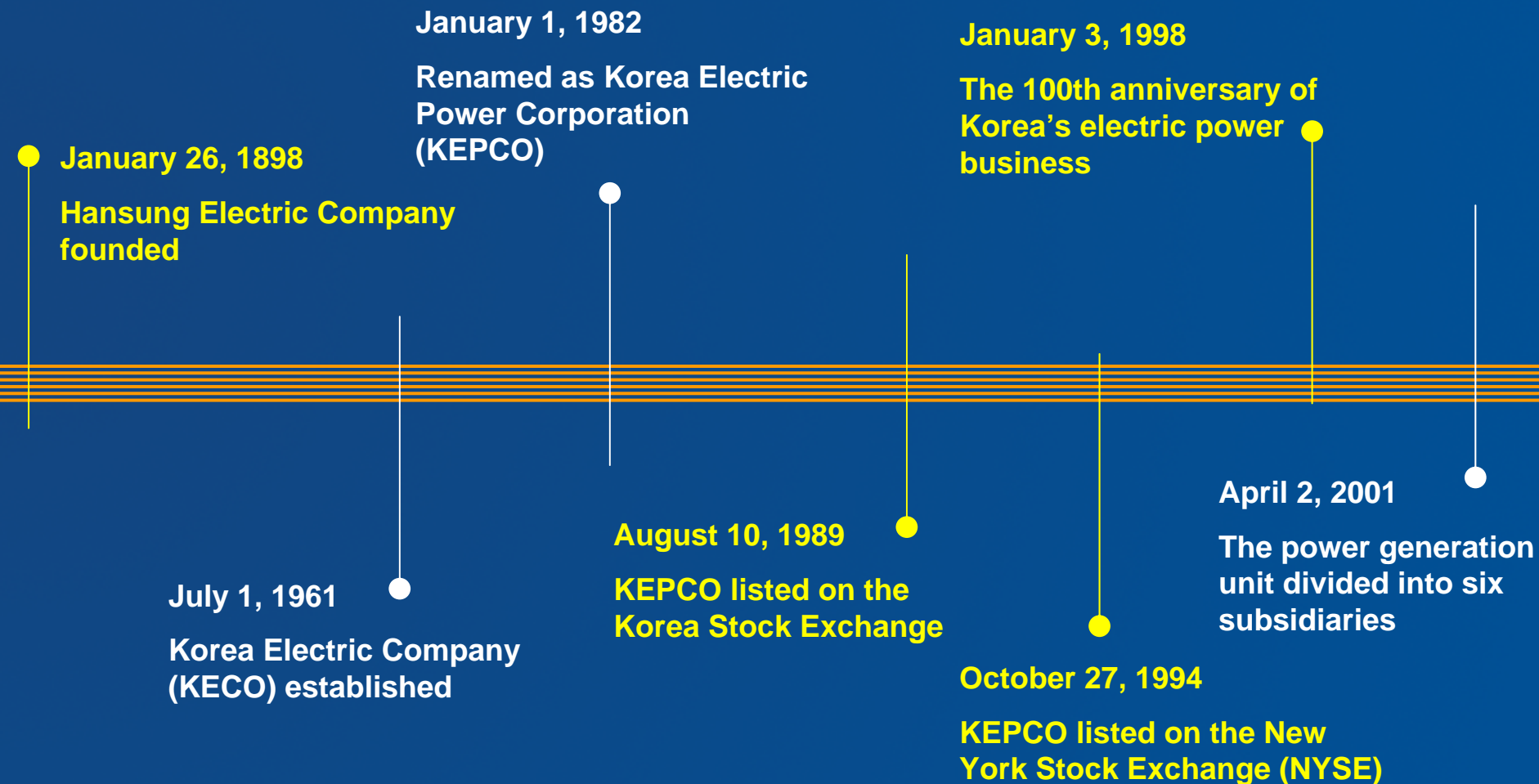
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# I. KEPCO Overview

## 1. History



# I. KEPCO Overview (continued)

## 2. Overview



Government-Invested Company

Assets

\$73.8 billion (USD)

Offices

254 (Head, Primary, Secondary Offices)

Affiliated Companies

17 (Including 6 Generating Companies)

Employees

20,209

**KEPCO**

96%\*



**Generation**  
(6 Subsidiaries)

100%



**Transmission**

100%

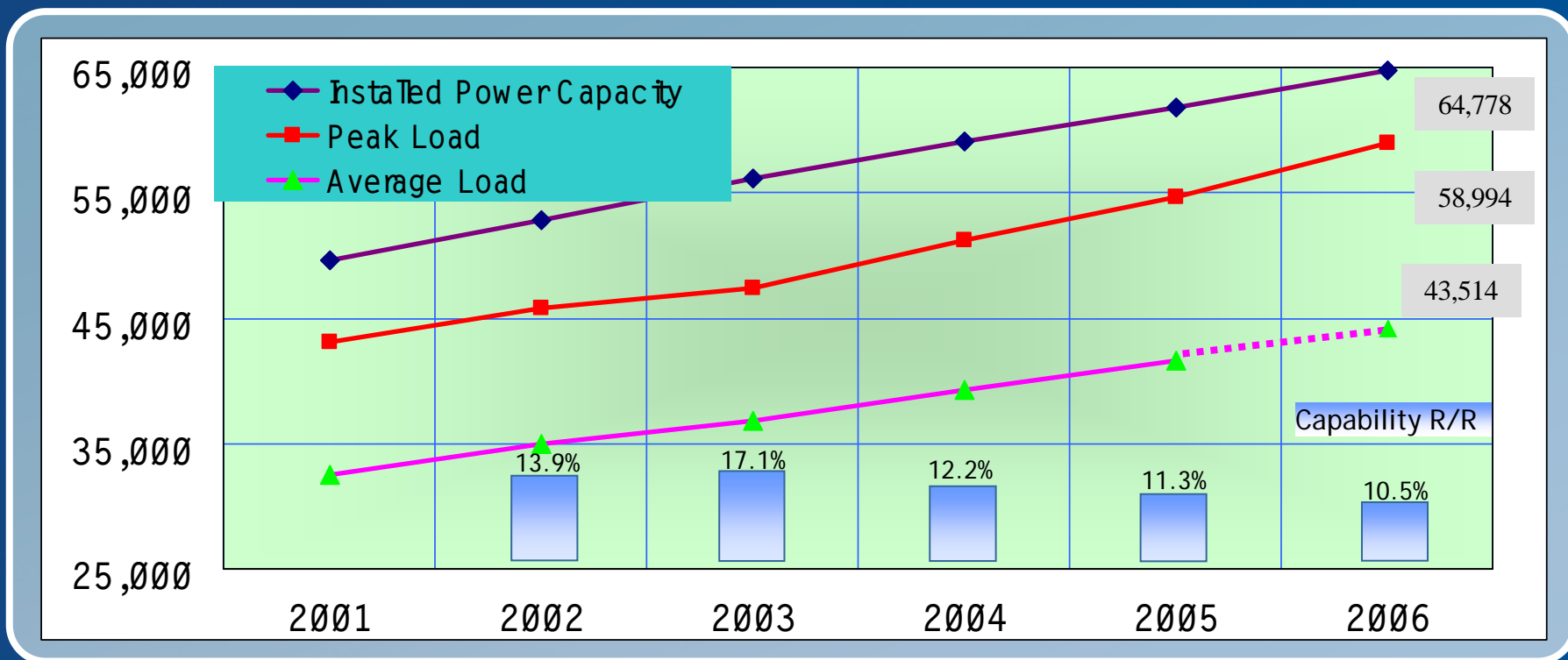


**Distribution**

# II. Power Supply & Demand

## 1. Load Curve ('01 ~ '06)

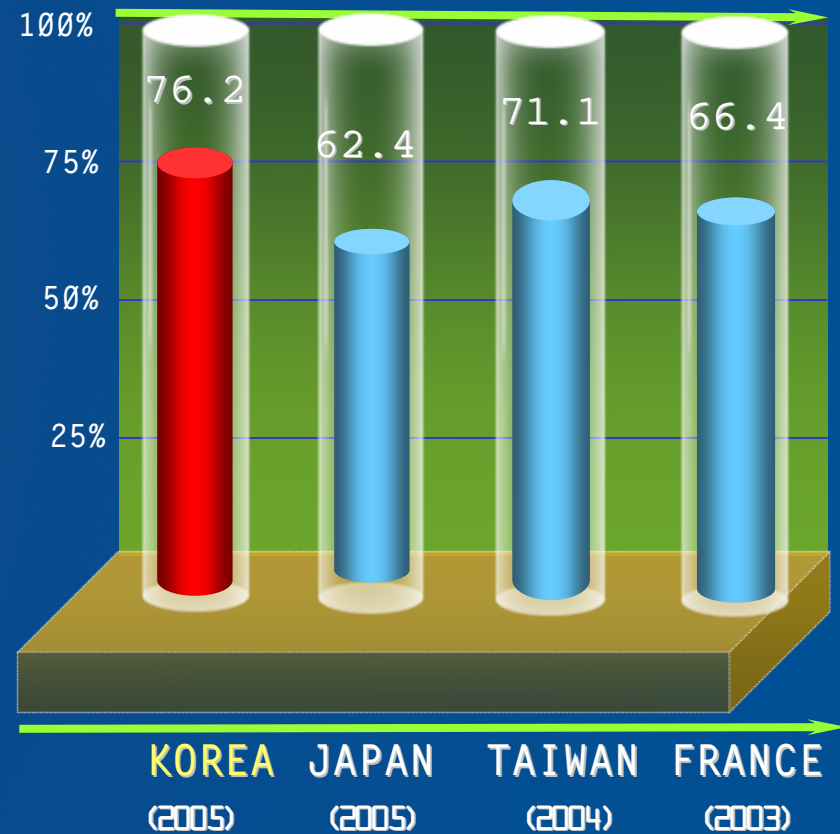
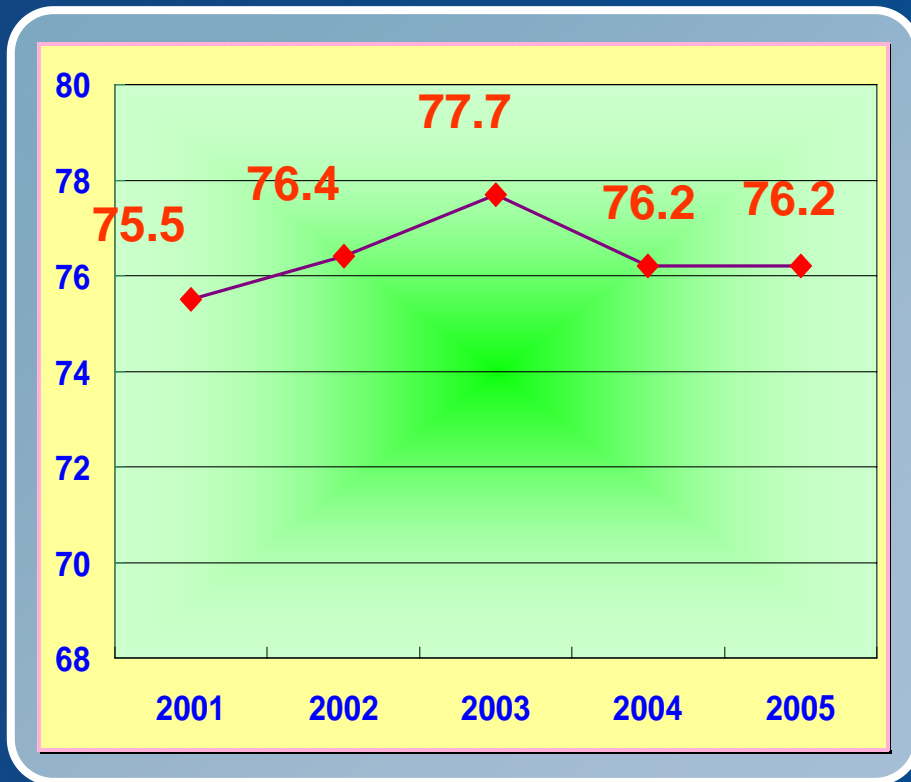
(Unit : MW)



- Peak Load expected to increase 1.8% annually until 2020
- Power Sales expected to increase 2.5% annually until 2020

# II. Power Supply & Demand (continued)

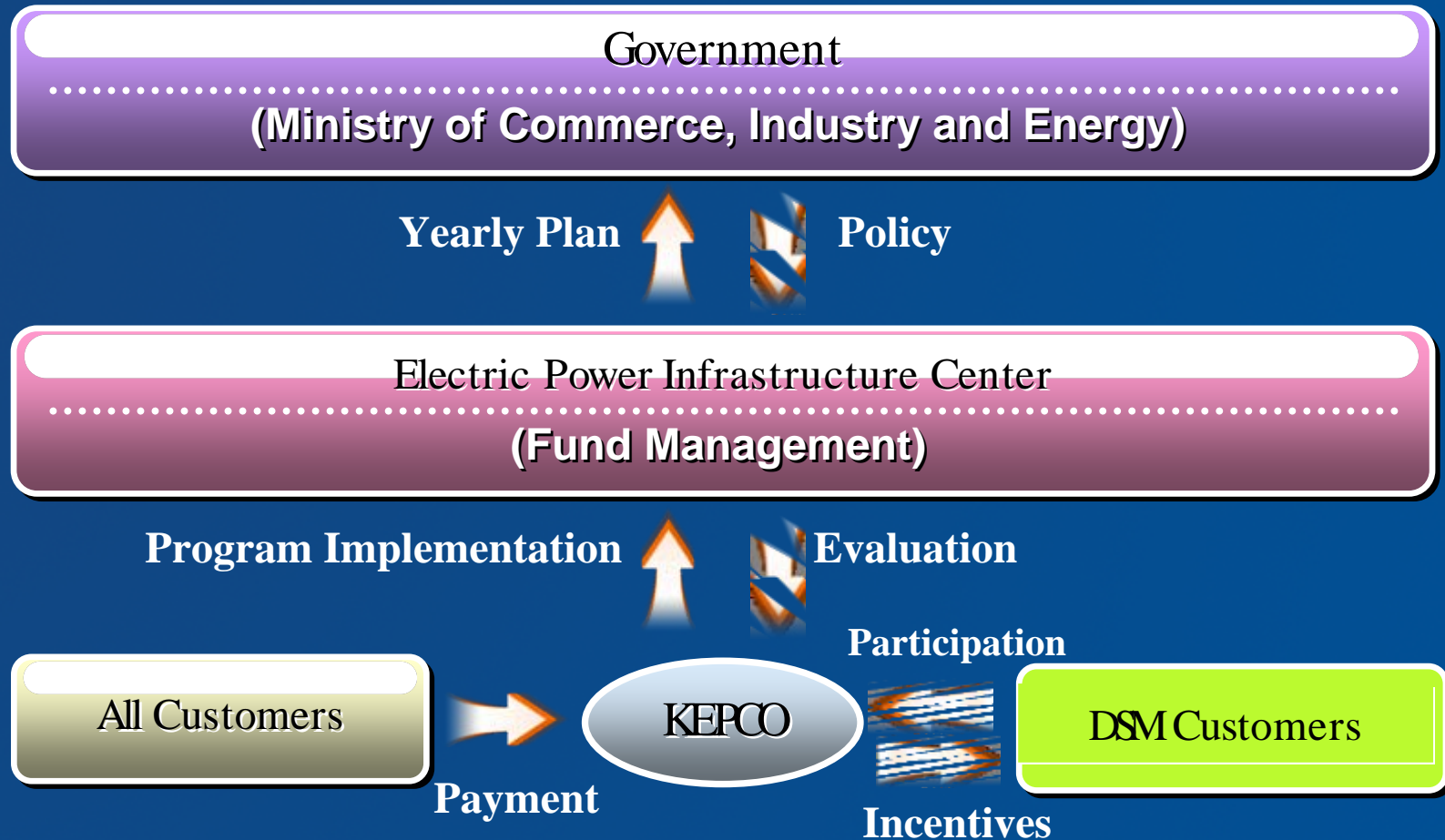
## 2. Load Factor



- Maintained high load factor over 70% through various D

# III. Outlines of KEPCO's DSM

## 1. Structure of DSM Implementation



# III. Outlines of KEPCO's DSM (continued)

## 2. Categories of DSM Programs

 Load Management Programs

 Energy Efficiency Programs



# III. Outlines of KEPCO's DSM (continued)

## Load Management Programs

Load Reduction

Load Shift

Valley Filling

Efficient use of Power Facilities

Stable Power Supply

Decreased Investment for Power Facilities

# III. Outlines of KEPCO's DSM (continued)

## Load Management Programs

- Adjusting Vacation/Maintenance Schedules
- Voluntary Load Reduction during Summer Afternoon Peak Hours
- Cool Storage System
- Remotely Controlled Air-Conditioners
- TOU(Time of Use) tariffs
- Night Thermal - Storage Power Service

# III. Outlines of KEPCO's DSM (continued)

## Energy Efficiency Programs

Usage of Energy -Efficient Devices

Increasing Energy Efficiency

Energy Saving

Peak Load Reduction

# III. Outlines of KEPCO's DSM (continued)

## Energy Efficiency Programs

- Energy -Efficient Lighting · Inverters · Motors · Transformers

- Smart Vending Machines

- Progressive Rate System

- Energy Welfare Program

- Energy Saving Campaign

# IV. Solid Performance of KEPCO's DSM

## Results of DSM Program

Programs	Results in 2006		Accumulated	
	MW	Peak Clipping	MW	Peak Clipping
*Adjusting Vacation/Maintenance Schedules	2,054	1,608	2,054	1,608
*Voluntary Electricity Conservation	1,564	995	1,564	995
*Cool Storage System	77	58	650	
*Remotely Controlled Air Conditioner	36	16	151	398
*Energy-Efficient Lighting	64	61	706	60
*Inverters for Improving Motor Efficiency	80	53	179	
	11	8	19	694
*Others	3,886	2,799		

# IV. Solid Performance of KEPCO's DSM



## World Best Accomplishments

### Load Factor

- World's highest level 76.2% (2005)  
- Improved 3.9% by DSM

### Peak Reduction

- 2,370MW(2004)
- 2,971MW(2005)
- 2,799MW(2006)

### Diversity Of DSM Programs

- 15 DSM programs
- Introduced 2 new programs in 2006
- Various R&D activities

### Customer Satisfaction

- The Winner of PLMA Demand Response Awards(2006)
- 8 consecutive yr #1 in customer satisfaction survey



**Thank You**



**ICEPCO**