

# Demand Side Management: Empowering the end user in the energy transition

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Even Bjørnstad

**ENNOVA**



## Enova SF

- National agency, promoting:
  - ✓ climate
  - ✓ security of supply
  - ✓ technology
- A wide target scope
  - ✓ sectors
  - ✓ value chain
  - ✓ market transformation
- Instruments
  - ✓ investment grants
  - ✓ loans
  - ✓ information/advice

## Why is Enova here today?

- As host for the IEA DSM ExCo meeting
- To meet with relevant market actors



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## What is IEA DSM TCP?

- An International Energy Agency (IEA)  
Technology Collaboration Programme (TCP) on  
Demand Side Management (DSM) and energy efficiency
- 16 member countries + 3 sponsors



+ USA, India, South Korea, New-Zealand, Australia

### **Sponsors:**

Regulatory Assistance Project (RAP)  
European Copper Institute (ECI)  
EfficiencyOne, Nova Scotia

## «DSM day» take home

- The TCP gets deeper insights in Norwegian DSM context
- Exchange of research and market insights - bidirectional
- Meet, discuss, find common ground?