

From Utility Tool to Change Agent (some thoughts on DSM)

Rob Kool

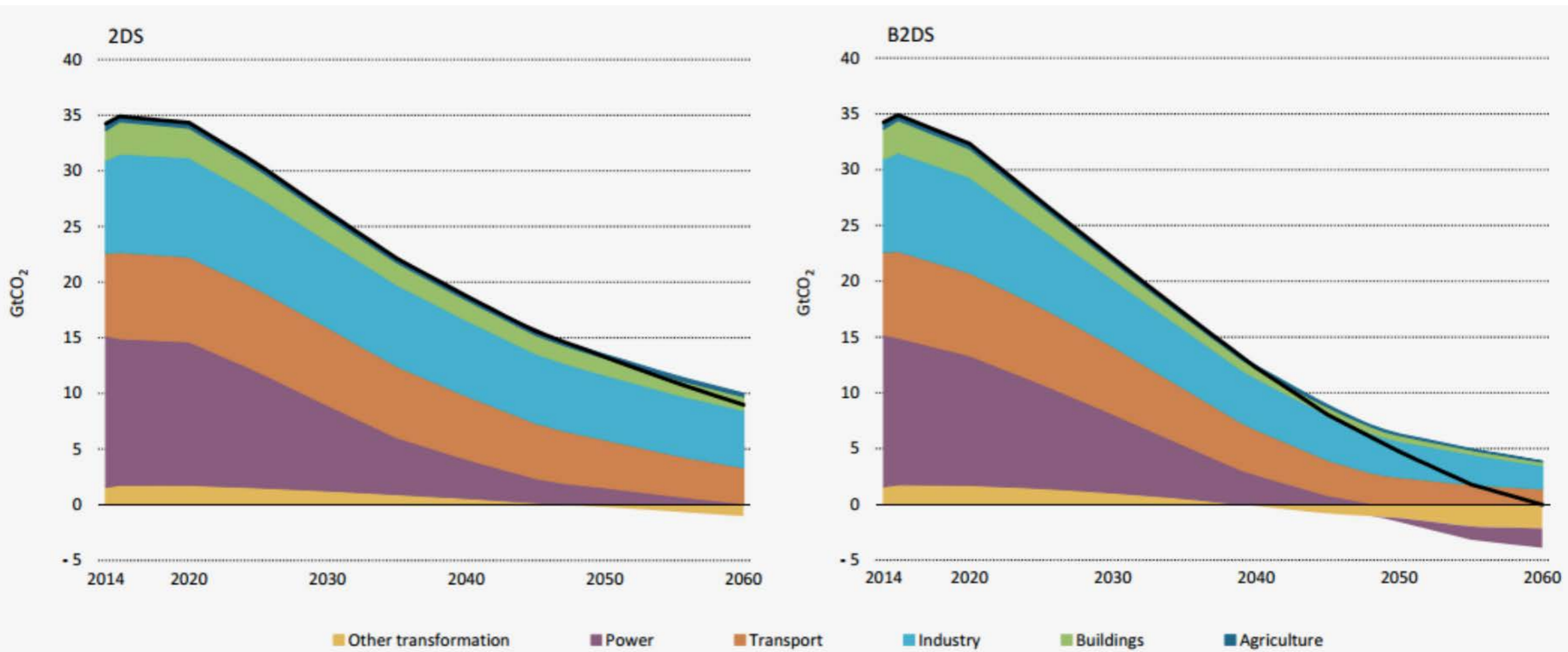
Former Chair IEA DSM/EGRD

Interimmanager RVO.NL

Less than 200 years ago...

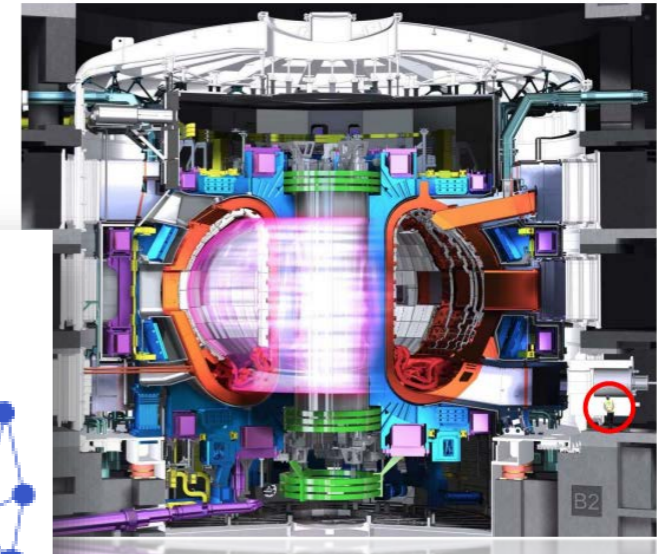


The overall goal

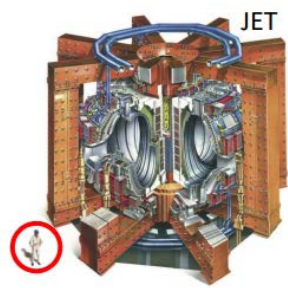


www.carbonbrief.org/iea-world-can-reach-net-zero-emissions-by-2060-meet-paris-climate-goals

IEA TECHNOLOGY COLLABORATION PROGRAMMES

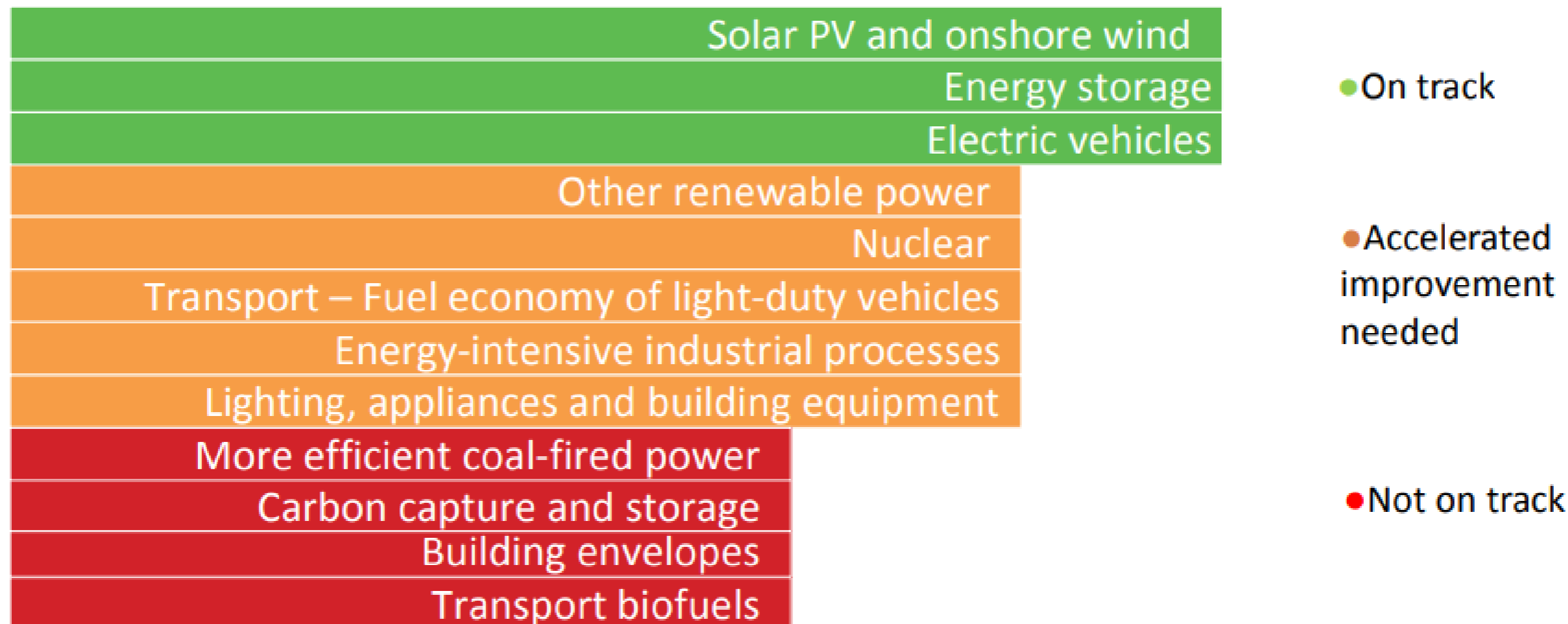


10x power gain



Tracking clean energy technology progress

Progress on energy technologies compared with rate needed to meet ambitious climate targets

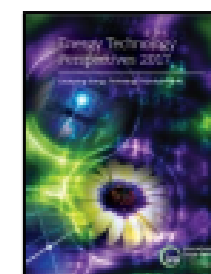


Recent progress in some clean energy areas is promising, but many technologies still need a strong push to achieve their full potential.

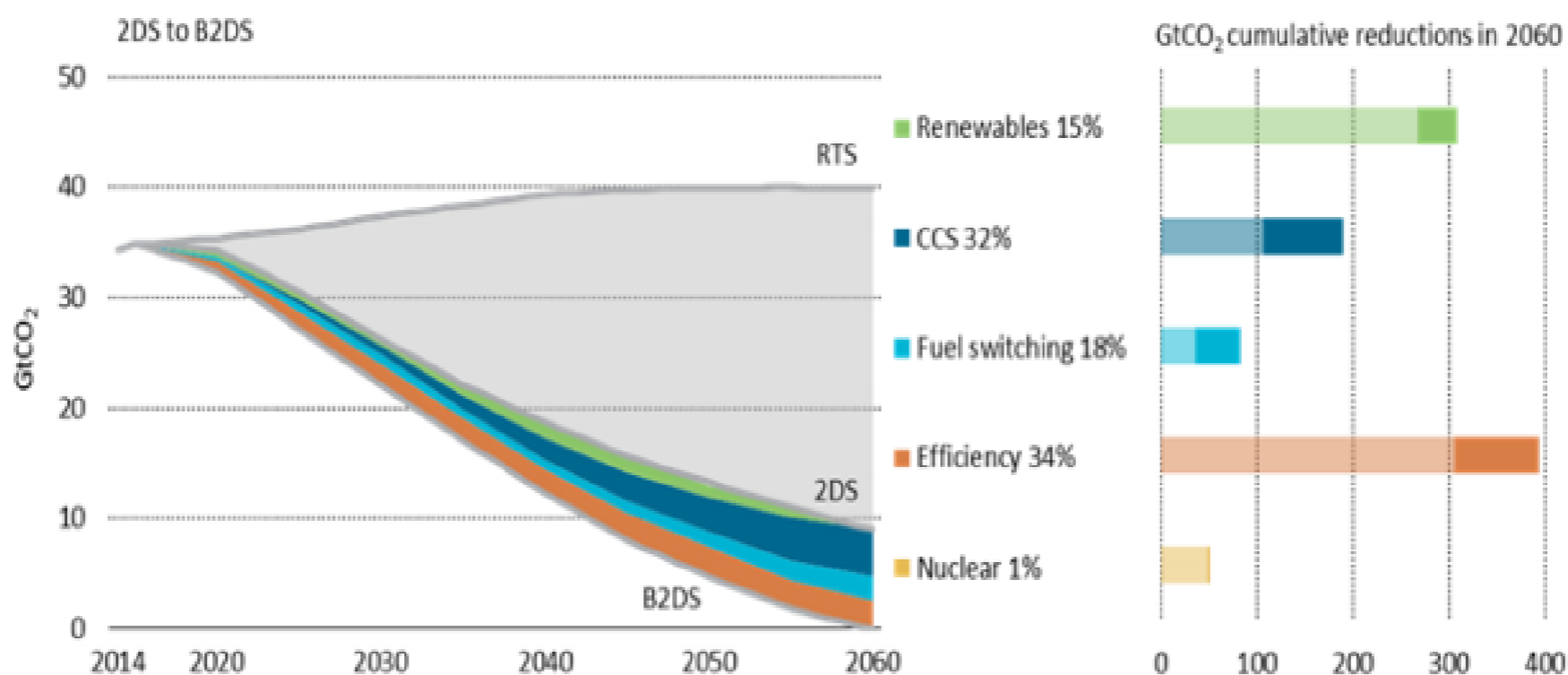
Tracking energy technology progress and future scenarios

■ *Energy Technology Perspectives 2017*

➤ Scenarios to 2060



Global CO₂ emissions reductions by technology area and scenario



RTS (Reference Technology Scenario); 2DS (- 2°C Scenario); B2DS (Beyond 2°C Scenario).

Source: IEA (2017), *Energy Technology Perspectives*. Paris.

Energy innovation has already started delivering, but more efforts are needed.

Where does DSM come from

Task 5 – Investigation of Techniques for Implementation of Demand-Side Management Technology in the Market Place

Synopsis

Participants developed a common methodology for implementing DSM technology with residential small commercial and small industrial customers. This methodology modelled small customer markets in basic units with objective characteristics such as kinds of end-use equipment, cost of network equipment, family or business types, socio-cultural values. Participants also conducted a survey in their countries of the methods that utilities and governments have successfully used to market DSM technologies in residential, small commercial and small industrial markets.

Based upon the methodology developed above, each participant carried out a pilot project for a particular small customer market. The results of the pilot programmes were measured and their success evaluated. Results in different countries were compared and their similarities and differences were explained. Within each country results of the pilot programme were compared with results of previous programmes in order to document improvements realised in programme effectiveness.

Task 4 – Development of Improved Methods for Integrating Demand-Side Options into Resource Planning

Synopsis

This Task reviewed and documented utility structures and integrated planning approaches in IEA-member countries. Participants performed a review and comparative assessment of government and utility power sector planning priorities in IEA-member and non-member countries with a view to their implications for the integration of DSM options into resource planning. They also compiled information on the methods, techniques and models for demand forecasting and integrated planning being used in their respective countries by utilities and government.

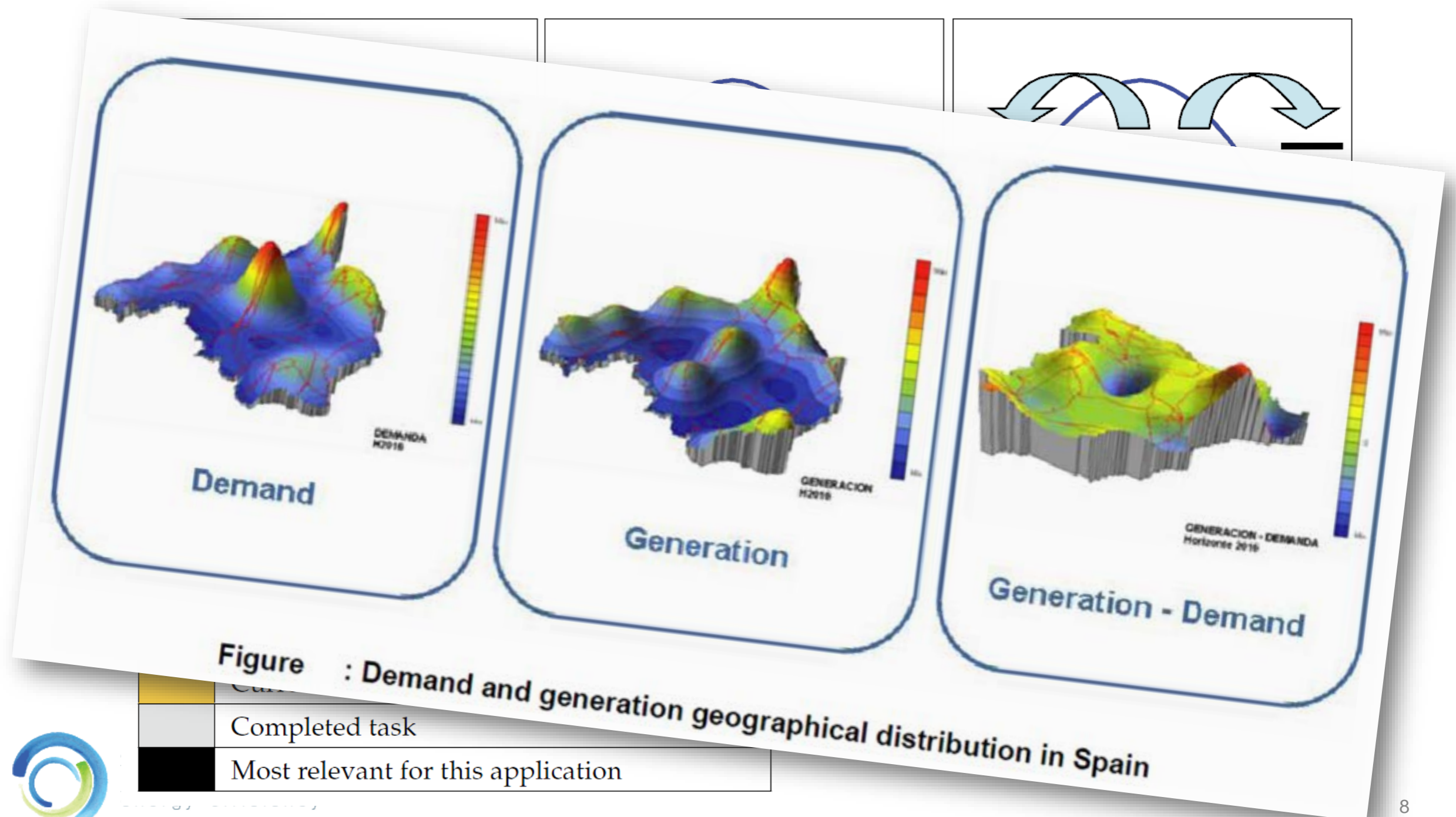
Based on this review, a guidebook was developed describing alternative approaches and summarising examples of how these methodologies have been incorporated. Case studies documenting successful applications from several countries were included. Taking into consideration the factors influencing DSM in participating countries, guidelines were developed on how to transfer processes, methods, techniques and models for incorporating DSM in resource planning from one country to another. Included in this book were issues related to differences in market conditions, supply characteristics, utility structure, regulatory environments, pricing and tariff structures and government policies.

Task 4 also investigated mechanisms to promote DSM and energy efficiency in new business environments. This included a critical review of mechanisms which have been used or proposed for use, to incorporate DSM and energy efficiency into restructured electricity industries. The results were presented in three workshops.

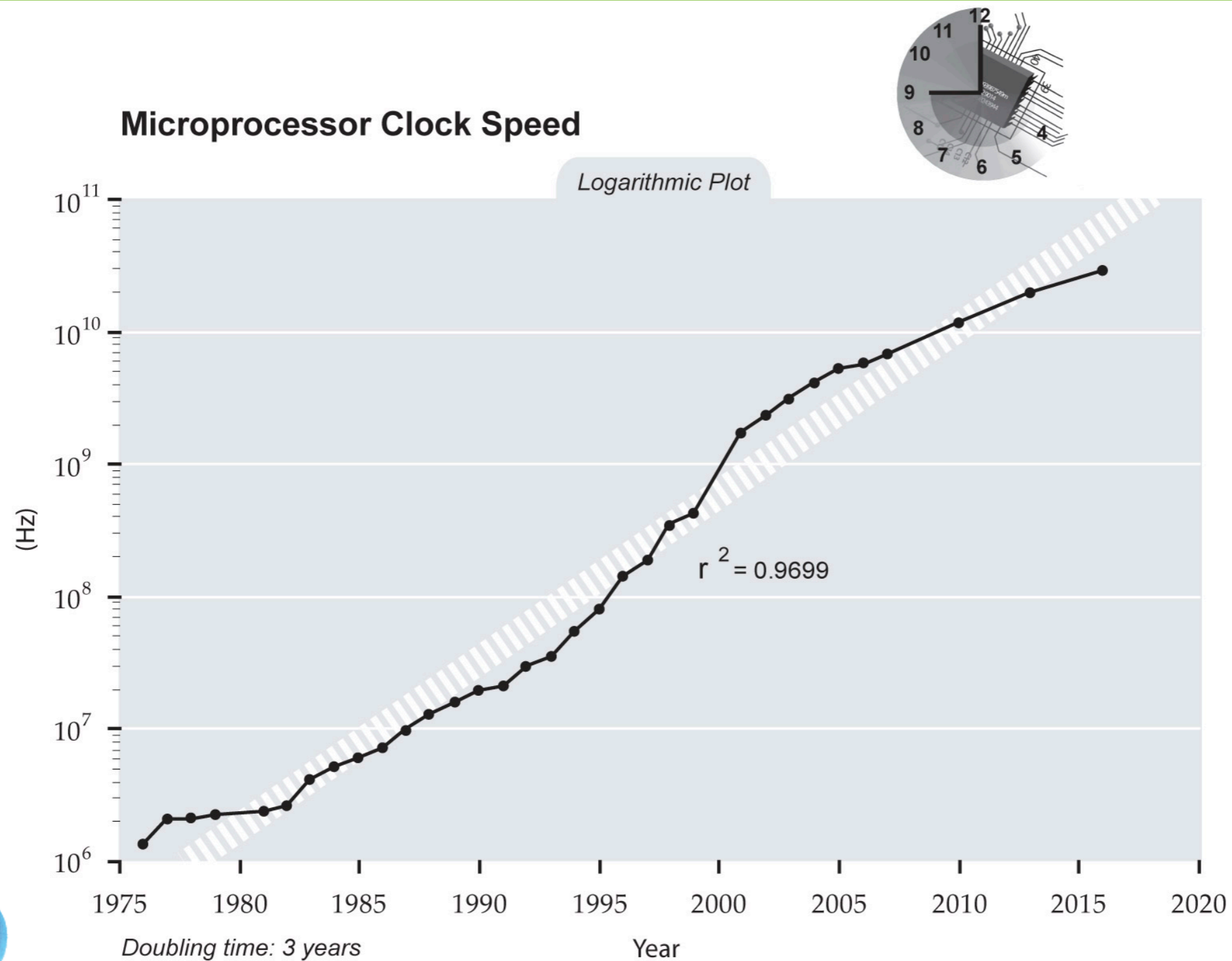
Task 3 – Co-operative Procurement of Innovative Technologies for Demand-Side Management

The start of DSM: Utility Tool

Figure 1: Load Shape changes. (Adapted from Clark Gellings, speech made 1982)⁵



Our DSM world changed dramatically

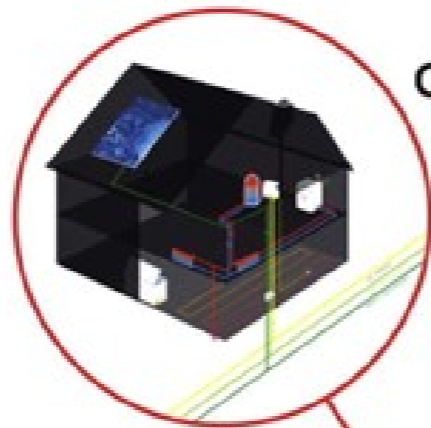


Example PowerMatcher in living lab Hoogkerk

Stakeholder setting

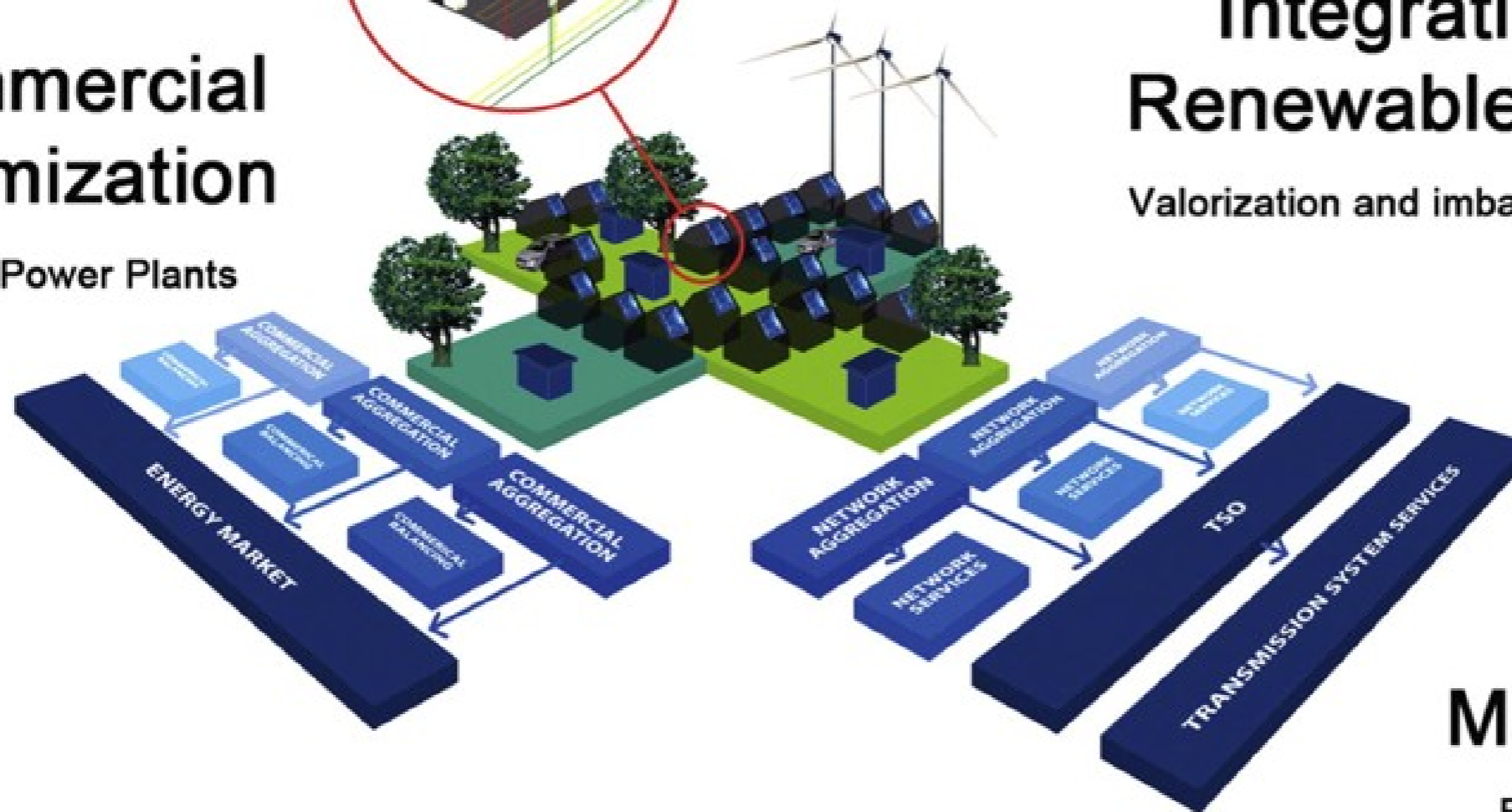
In-Home Optimization

Cost Effective use of Energy



Commercial Optimization

Virtual Power Plants



Integration of Renewable Energy

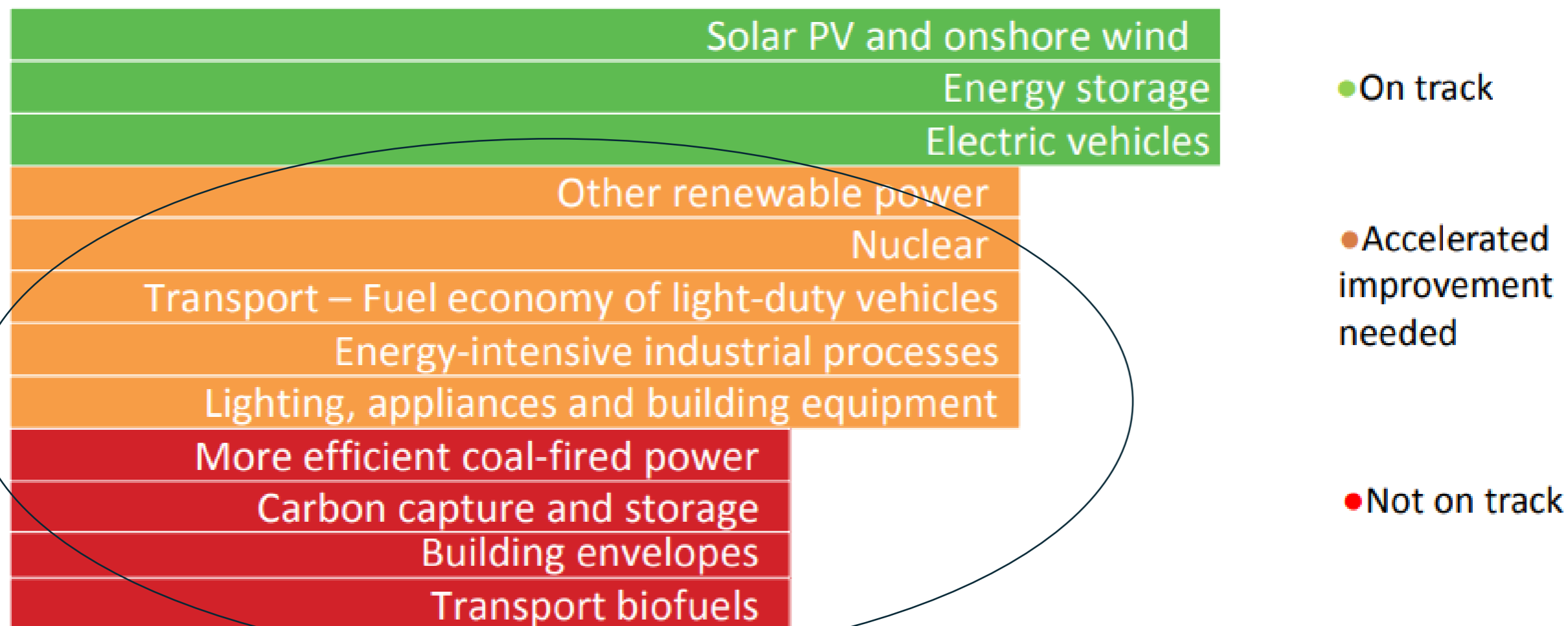
Valorization and imbalance Reduction

Capacity Management

Reduce Peak Loads

Tracking clean energy technology progress

Progress on energy technologies compared with rate needed to meet ambitious climate targets



Recent progress in some clean energy areas is promising, but many technologies still need a strong push to achieve their full potential.



1. Understanding and aligning energy actors' motivations and incentives

WHO? Our audience: Behaviour Changers

Government

Industry

Researchers

The Third Sector

Middle Actors



For more information, visit www.ieadsm.org



2. Identifying value creation through digitalization, new technology clusters, and new service provision.

- Responsive prosumers
- Big Data: Send information on sustainability options in line with Paris agreements
- Give personal feedback
 - Already in use in (parts of) industry
 - Very limited used in governmental programmes yet
 - Privacy and ethical debate in research
- Part of IEA collaboration



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4. Policy and regulation to support the energy transition.

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☁ 10° mist

Saturday 14 April 2018

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Dutch central bank introduces new stress test for climate change

Business  October 5, 2017

Financial institutions must increasingly factor in the consequences of a changing climate and the transition to a carbon-neutral economy, the Dutch central bank said on Thursday.

The bank now intends to make climate-related risks a bigger part of its regulatory role, with 'the ultimate aim of ensuring sustainable financial stability', the bank said in a [statement](#).

A recent report by bank analysts on changes in the frequency of extreme weather and rising sea levels showed that the impact will be felt on the assets of financial institutions through various indirect channels.

Features



DutchNews podcast – The Breaking Brabant Edition – Week 15



Could a custom-made Tiny House be your affordable new home?



Learn to cycle in Amsterdam



Ingeburgered? Then here are a few of the best and most bizarre burgers in NL

3. Building business models from these data and technologies

Striptekenaar **Peter van**
schmieren. Je kunt je r

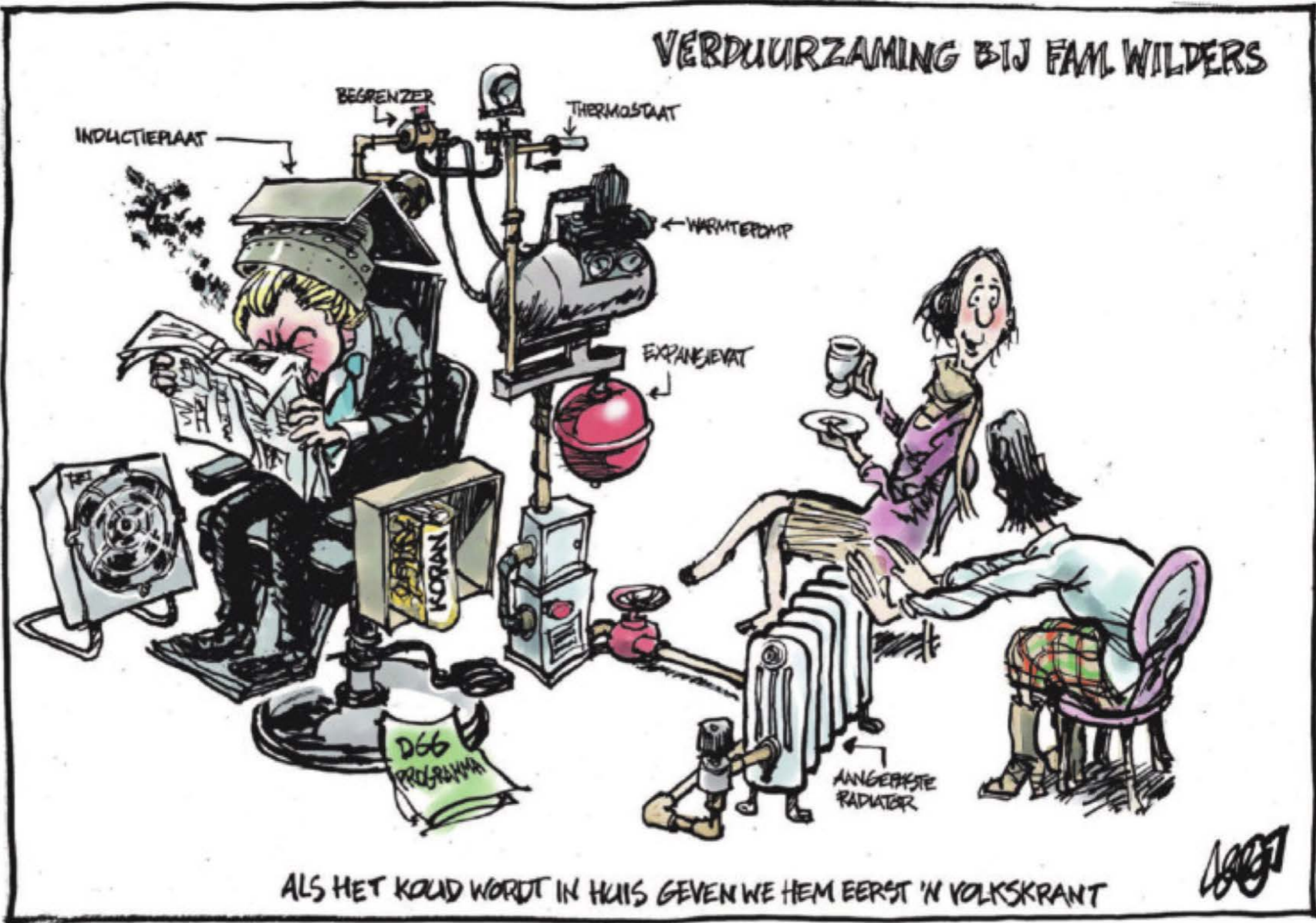
deV

UW
CV

Omdat Nederland var
2021 in de ban. Altha
milieu-organisaties,
Ervor in de plaats kor
duurdere warmtep

Advertentie

Beteor
hoofd
bedrijfsvoering
voor Trevianum scholengroep
in Sittard
Bart Visser
www.beteor.nl



ALS HET KOUD WORDT IN HUIS GEVEN WE HEM EERST 'N VOLKSKRANT

Nico Dijkshoorn: 'In mijn ier
Je had kle

TEN EERSTE 3

chtelijk.
ers' v6

Kra

Fiets elke dag
naar je
30 kilometer heen,
30 kilometer terug,
en alles verandert
12 LESSEN VAN
EEN FIETSFORENS
V4-7



óór 11 april!
agen
oktober 2018!

Vanaf 2021 zullen op warmtepompen
moeten overgaan op warmtepompen
moeten overgaan op warmtepompen
hybride systemen. Die stoten minder CO₂
Rovendien maken ze Nederland min-
meer het gas.

K+V Kijk op www. 8 710371 002009

per persoon

A change agent, also within IEA.



TCP Universal Meeting - 9 October 2017
SESSION 4 – Awareness, communication and visibility

TCP on Demand Side Management

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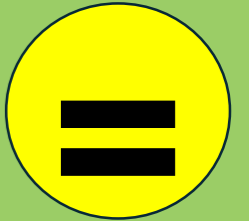
To summarize

- A systemic transformation issue:
 - Societal
 - Financial/economic/market
 - Behavioural and or practice
 - Technological
 - Policy and institutions
 - Services and Value/Benefits
 - Distributional issues, including energy poverty
- Beyond energy (efficiency) to sufficiency
- Beyond demand side to interface
- Including not only consumers, SMEs, industry but also intermediaries!

DSM has evolved to a change agent, and can still do more



What will be the future of DSM?



- Flexibility and new governance structures
- Big Data and ICT
- New business models, New financing schemes, e.g blockchain, new tech procurement
- Behaviour of organisations
- Focus beyond energy efficiency and demand to interface between supply and demand
- Integration with renewables
- Distributional issues such as e.g. poverty, security, robustness, welfare
- Smart growth/sufficiency

