Strategic Plan 2020-2025 and transition period (next 18 months)

PMD Part 1 - Document I

David Shipworth (vice-chair strategy)

Overview

Purpose

 - Agreement on mission, vision and direction of future work programme, including timeline for transition to relaunch in spring 2020

Method

 - Agree on elements of the Strategic Plan, using proposed text as the starting point for discussion

Where disagreement, agree plan for resolution

Timeline

 - Final agreement on text needed at next meeting ahead of submission to EUWP by August 2019

Strategic context

"The energy sector is evolving rapidly. Digitalisation, the electrification of transport and heat, the increasing penetration of intermittent renewable generation and the blurring of the boundaries between consumers and producers are reshaping the energy landscape. At the same time, policy makers would like to see these energy transitions accelerate in order to improve living standards and meet urgent environmental goals. Against this backdrop, policy makers need to understand the ways in which people and technologies interact in order to create the conditions for new business models to compete and flourish, social innovation to thrive and energy transitions to be successful."

Questions: What is missing? Any other issues?

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Rationale for the TCP

"There is both a need for a better understanding of, and a gap in the IEA Energy Technology Network, on the nexus between people and energy technologies. The other TCPs provide a comprehensive network of technology experts; this TCP provides a home for international networks of social researchers, economists, political scientists and policy makers to work collaboratively on policy-relevant sociotechnical issues."

Questions:

Do you agree that the rationale stems from the need for multi-disciplinary research? (This is a departure from the current rationale, based around the need for demand side measures to be better represented in the energy policy mix.)

Is the description of disciplines sufficiently inclusive to attract the expertise needed?

The scope is broad. Are you content with this? The medium-term work plan will need to narrow the scope by prioritising particular issues for research.

Vision for the TCP

"To create the world-leading platform for international collaboration on policy-relevant socio-technical energy research."

Questions:

Is this suitably ambitious?

Does it describe the direction you want to take the TCP?

Is the terminology right?

Does it exclude areas you feel should be outside the TCP's remit?

Are there areas of purely social research that this vision may exclude?

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The TCP's Mission

"It is the mission of the TCP to provide policy makers with the high-quality evidence they need to create the conditions for successful energy transitions. Our international networks of socio-technical experts undertake collaborative projects overseen by an executive committee for whom policy relevance is the top priority."

Questions:

Does this capture what you want the TCP to do?

Are there areas in which you would like to see research undertaken for which policy relevance is a secondary priority?

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TCP Objectives for 2020-2025

- To become the global hub for international collaboration on the socio-technical aspects of energy transitions

- To provide meaningful guidelines and recommended practices to policy makers and implementers based on international evidence

- To provide a global platform for networks of expertise to exchange information and analysis

- To act as an impartial and reliable source of information for policy makers on the sociotechnical aspects of the energy sector

- To work with other TCPs to provide multi-disciplinary research on key energy transition topics

Questions:

Do these objectives follow from the Vision and Mission statements above?

Are any objectives missing or incomplete?

More generally, do these match your views on what the objectives of the TCP should be?

A set of actions

- **Digitalisation and the energy – people nexus**
    - New Task on peer-to-peer trading
    - New Task on automation
- **Servitisation**
    - Task 25 on business models
    - New work on ESCOs
- **The socio-technical aspects of technological change**
    - New Task on low-carbon cooling
    - New work on low-carbon heating and transitioning away from natural gas
- **Behaviour and behaviour / systems change**
    - New work on social innovation and energy transitions
    - New Task on the application of behavioural sciences for effective policy development (including from behavioural economics and social psychology)
- **Cross-cutting issues**
    - New communications strategy
    - Reaching out to other TCPs to explore the scope for joint work on some Tasks
    - Strategic approach to recruiting new members and identifying new opportunities to collaborate outside of the ideas set out above

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Timeline to relaunch in April 2020

October 2018-April 2019

 Ø working up new Task ideas;

 Ø resolving issues related to the agreement of the elements of the Strategic Plan;

 Ø working group develops ideas for potential name change;

 Ø ESC develops draft communications strategy.

ExCo April 2019

 Ø agree draft Strategic Plan;

 Ø agenda item on new name leads to agreement or approach to resolving issues by August 2019;

 Ø agenda item on launch in a year's time;

 Ø agenda items on new Task proposals;

 Ø agenda item and as much agreement as possible on new communications strategy.

April 2019-October 2019

 Ø submission of Strategic Plan, 1-year report and questionnaire (August 2019);

 Ø resolving issues related to the agreement of the TCP's name;

 Ø resolving any issues related to the communications strategy and implementation of agreed elements (e.g. related to the website);

 Ø development of plan for relaunch;

 Ø further Task development.

ExCo October 2019

 Ø agreement on name change (if at all);

 Ø agreement on remaining aspects of communications strategy;

 Ø agreement on plans for launch;

 Ø agenda items on new Task proposals.

October 2019-April 2020

 Ø preparations for launch;

 Ø further Task development;

 Ø intensification of outreach to potential new members.

Any Questions?