

DSM Day Presentation

10/03/2015

Current EU Policy

People are behaving **economically irrational** about their energy use.

Lets empower them by giving them **better information!**

Even with **perfect data** - can we expect users to keep track of spot prices and run appliances in a smart way?

- The only way forward:
- maximum data availability
 - minimal user complexity

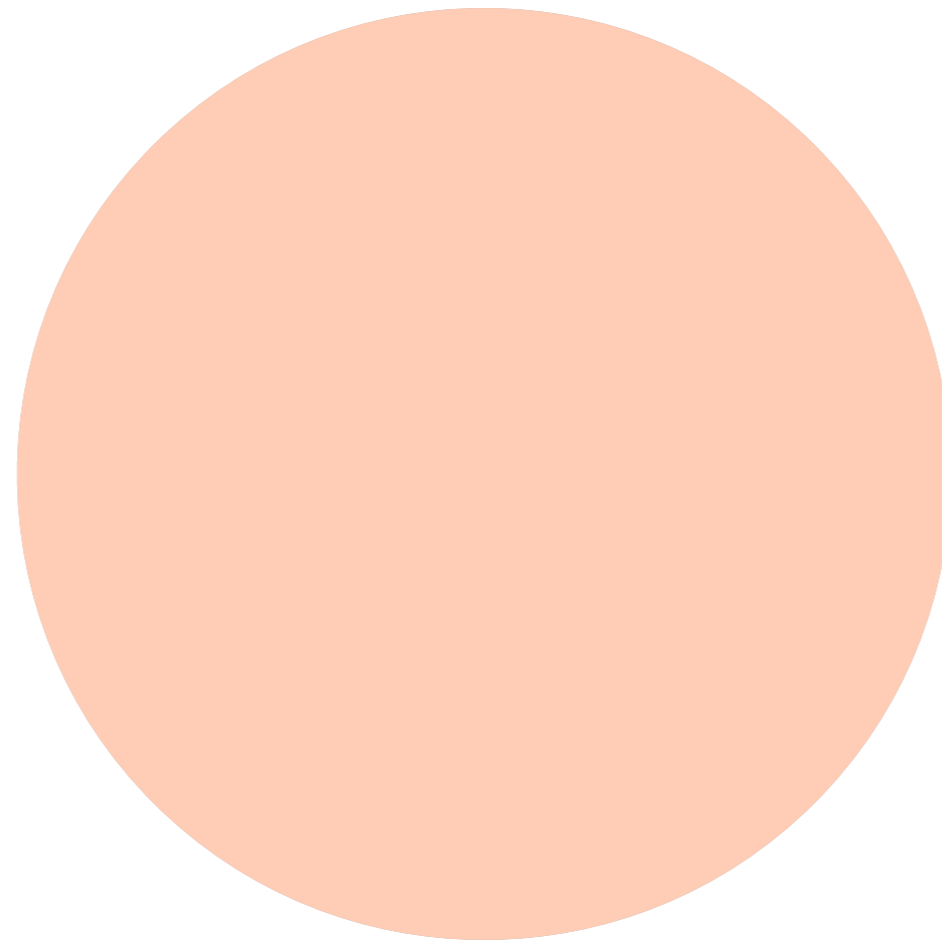
The transition from data poverty

'Old' energy data



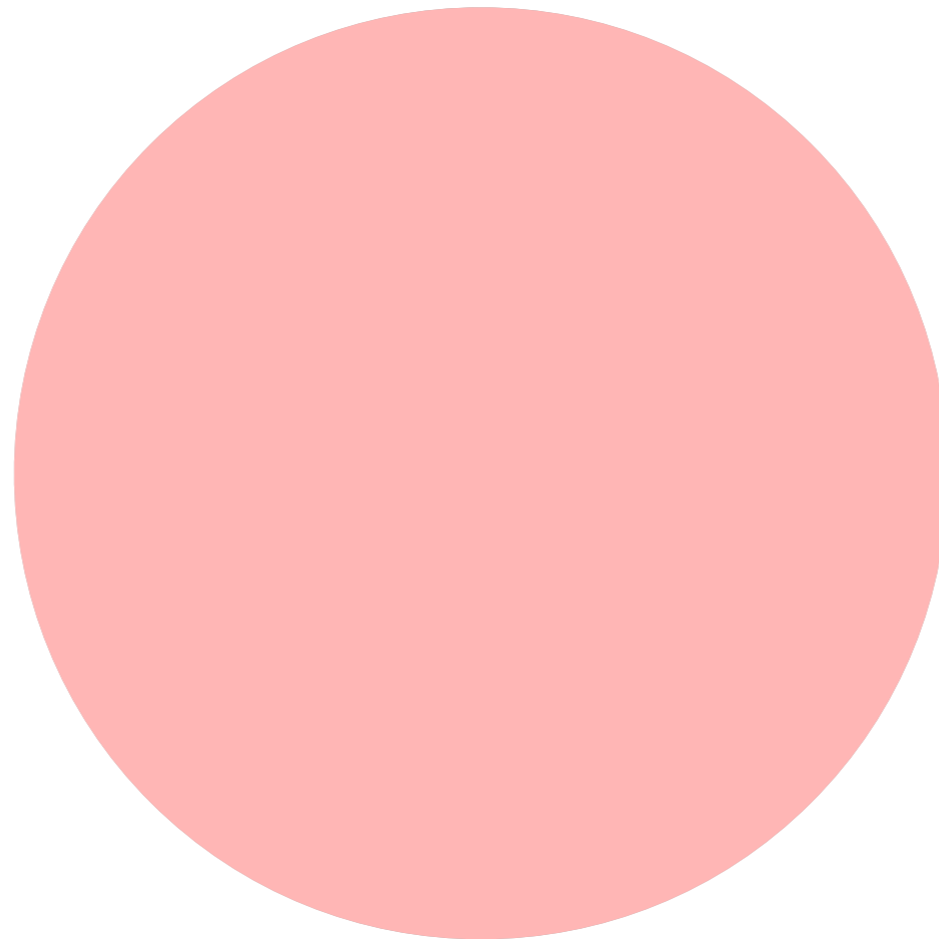
to data overload

Smart Grids



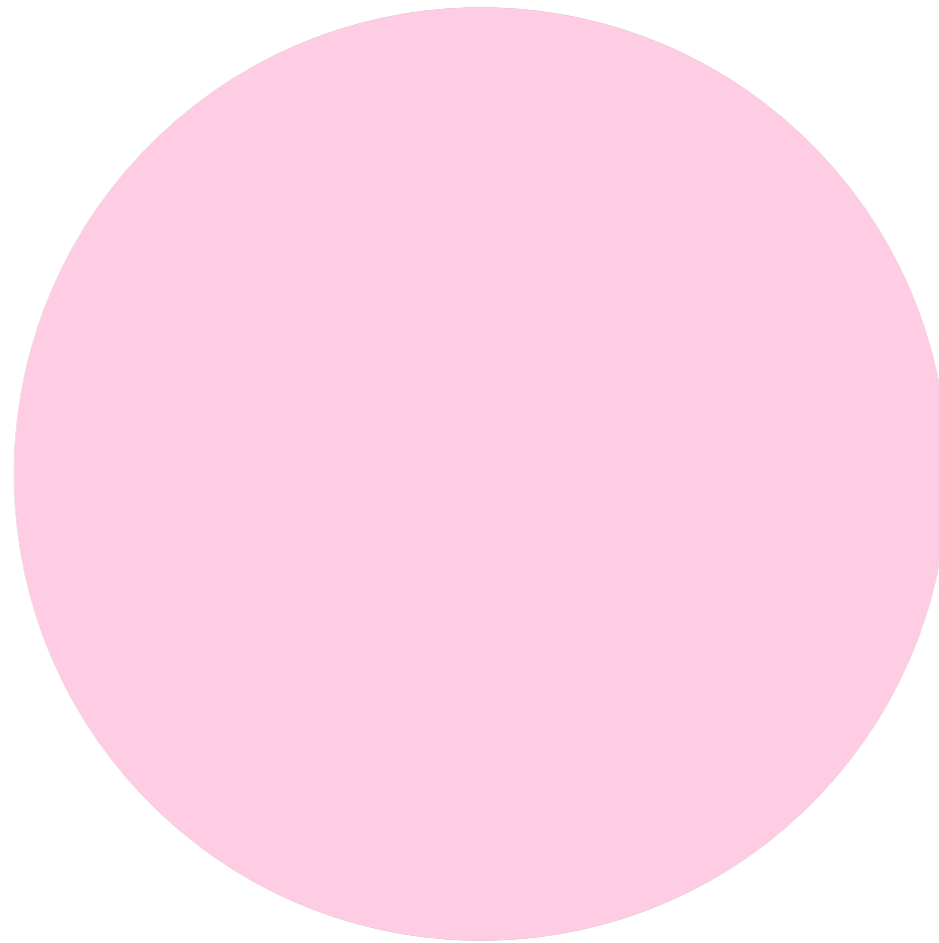
made worse by IoT

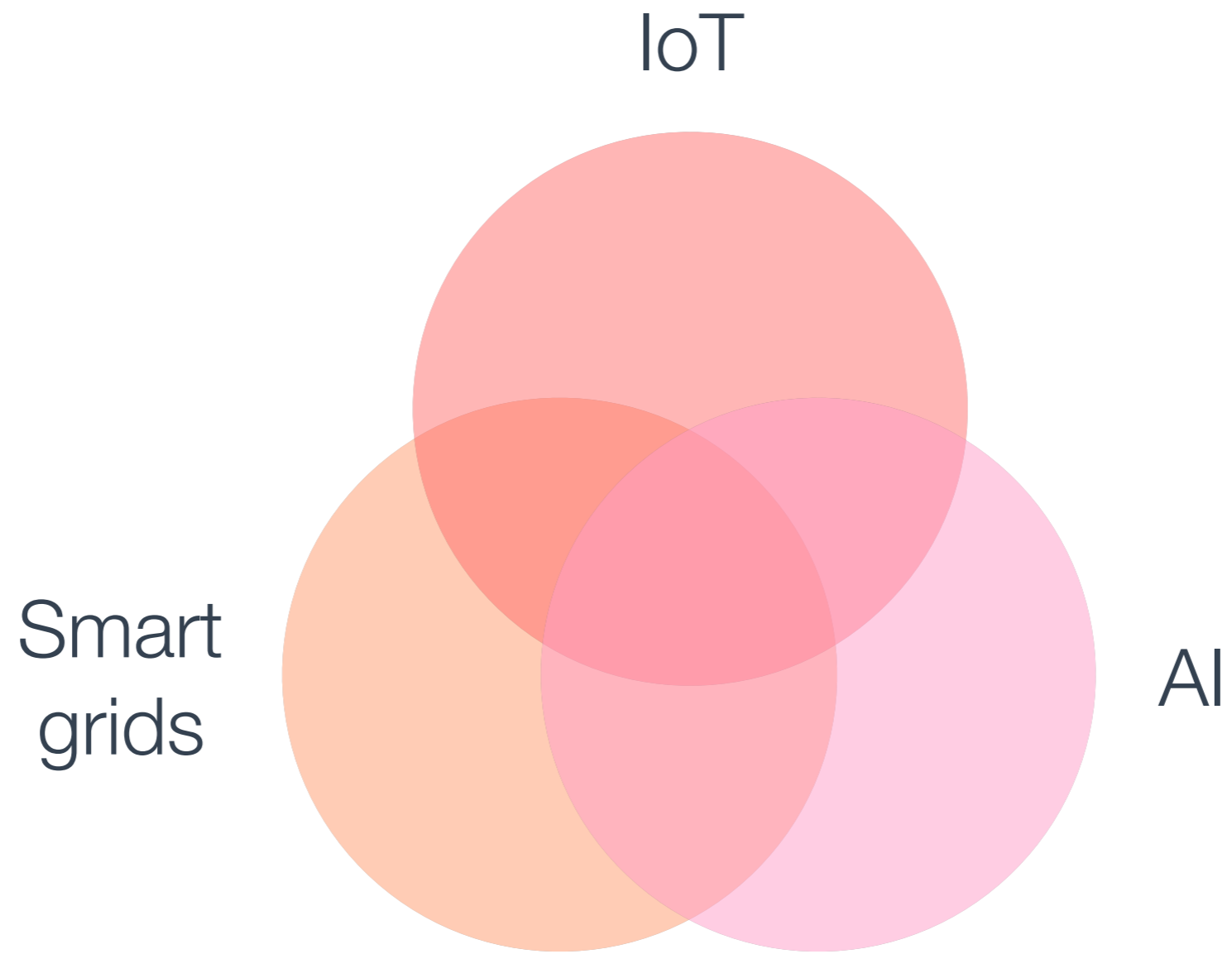
Internet of
Things data

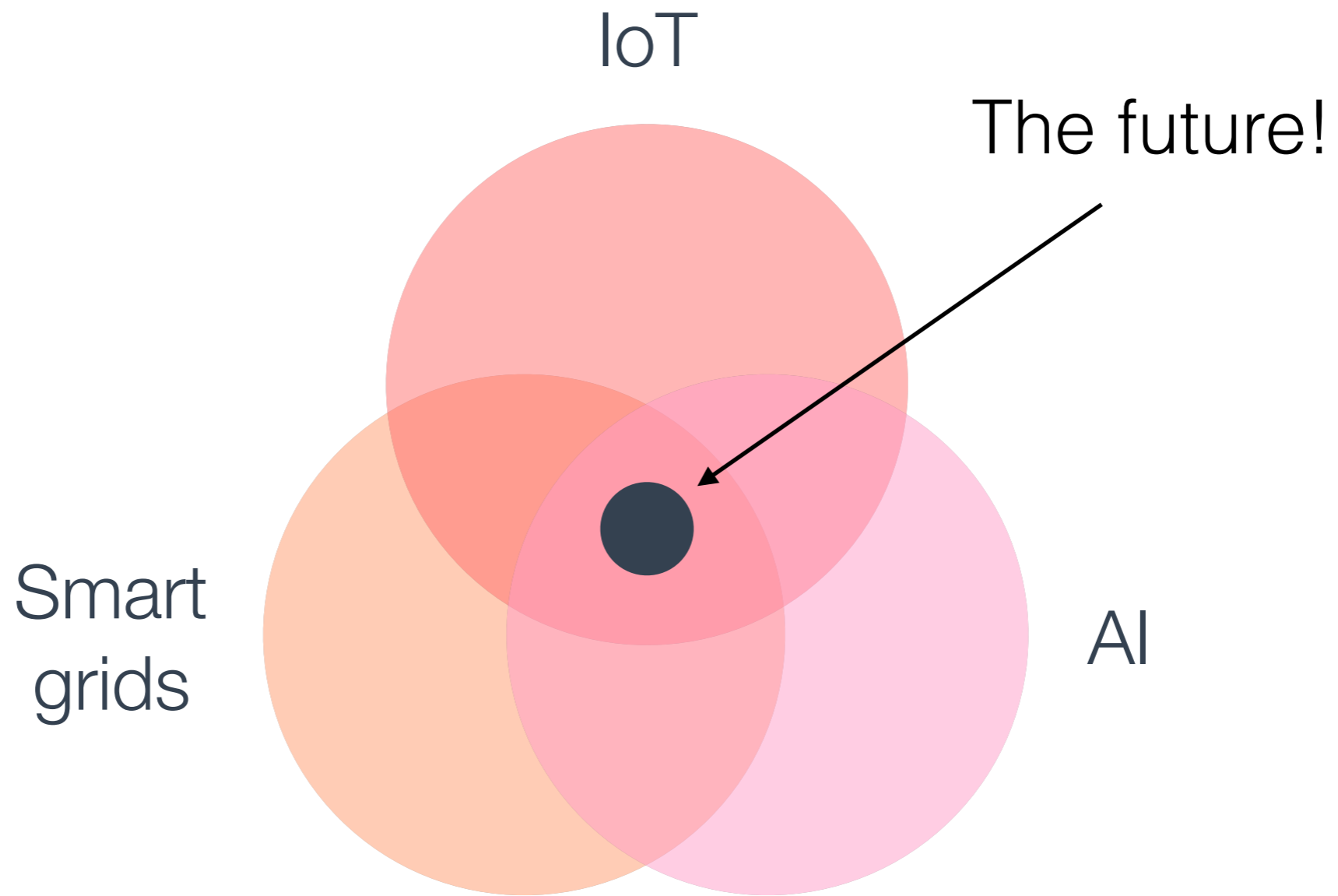


Artificial intelligence to the rescue!

AI
Capabilities







Connected energy data

Get your home's energy data connected with a smart home products, utility initiative or solar panel installation



Smart Meter



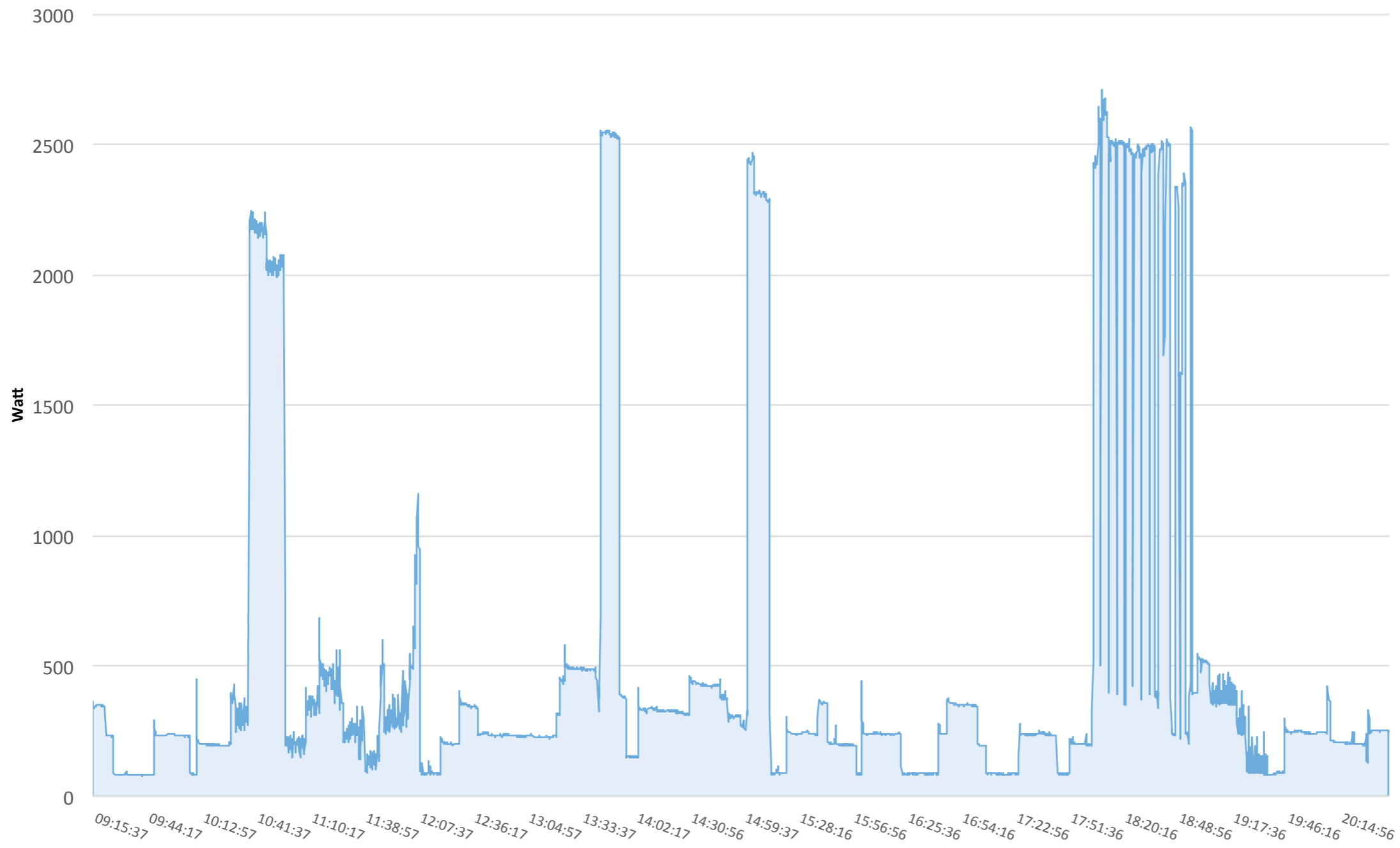
Energy Storage



Solar

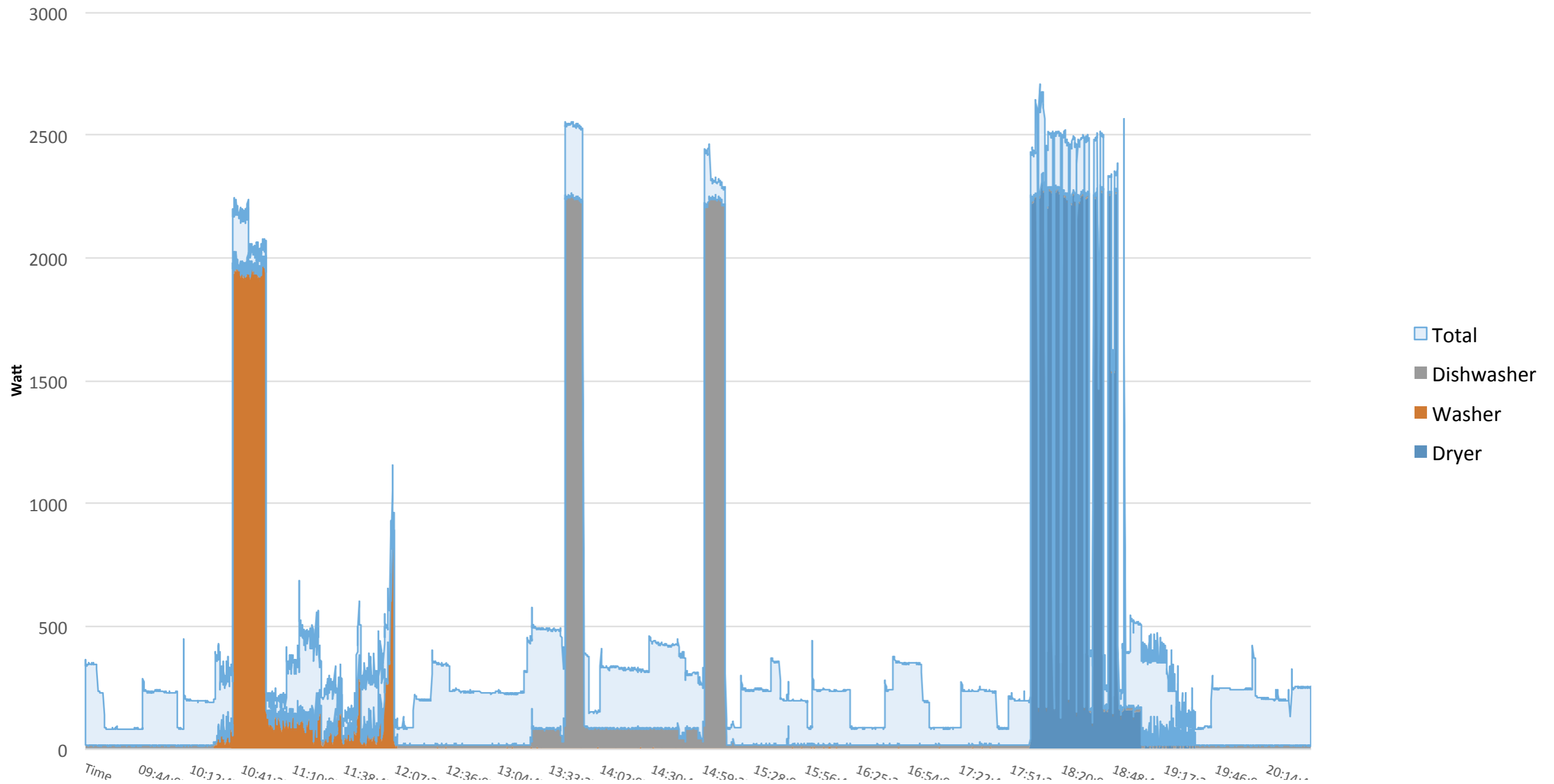
Note: Watty is not a hardware company. We leverage household energy data and can work with the data from any hardware (ours or others) as long as quality of data is high: ~10s readings or more.

Your data today: hard to understand



Current products show you your energy data. This data is very useful if you are a trained energy engineer. If you're not - not so much.

Watty speaks the language



Watty's AI understands what the data is saying and extracts meaningful insights and notifications

Our solution

An **AI** that helps you make smart
decisions and keeps your **home &**
family safe

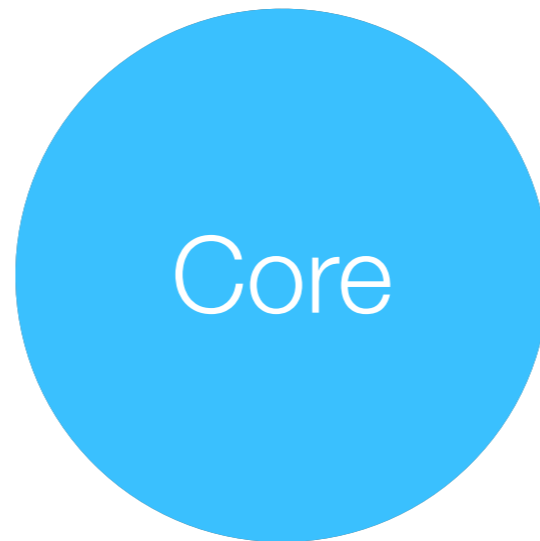
Watty creates a new ecosystem

Raw-data owners

Watty Platform

Applications

Electricity meter data



Watty Applications



Utility Applications



Security Applications

Smart appliance data



Sensory data



Watty-defined API endpoints

Watty-defined API endpoints hjalmar@watty.io

Making *smart* energy decisions
will be as easy as *Googling*

Help us connect the world's energy
data and build this ecosystem!



WATTY

Change an industry.
Change the world.

Thank you!