

**“Task ZERO” - to fulfil the mission
of the DSM-Programme**

Common Fund and common Tasks

- Secretary and advisor
- Informational tools
- Our networks and in particular the local ones run by ExCo-participants
- Dissemination and the extension with the “DSM-University”

Mandatory and builds on both cost-sharing and task-sharing.

The Mission of the DSM Programme is to:

- *Deliver to its stakeholders, **materials that are readily applicable** for them in crafting and implementing policies and measures.*
- *The Programme should also deliver **knowledge and information** about technology, behavioural issues and applications that either **facilitate operations** of energy systems or facilitate necessary **market transformations**.*

Administration

Executive Secretary:	Cost-shared	Task-shared
➤ Make and distribute agendas, minutes and other documents of Executive Committee meetings	X	
➤ Prepare decisions and recommendations	X	
➤ Assist the Executive Committee and its Chairmen in carrying out their responsibilities including the running of the Project Preparatory Committee (PPC)	X	
Output and visibility (technical facilities and content)		
➤ Website,	X	(x)
➤ Spotlight newsletter,	X	X
➤ Social media,	X	X
➤ Flyers	X	

Dissemination

	Cost-shared	Task-shared
Improved dissemination by development and running of the DSM University	X	X
Local dissemination and “anchoring” within the areas of the participants and to support them in recruiting the expertise necessary for tasks in which they have decided to participate, but also to gather material of interest for other tasks who need local points of contact for their work (Task-sharing)		X

ISSUE	See agenda ITEM
Administration	<p>6b Financial report</p> <p><u>1 Doc C PPC-report and Doc B Secretariat report</u></p> <ul style="list-style-type: none">• Improved collaboration between IAs (c.f task 26 and IETS)• “Mining” results from IAs (c.f. DSM University dissemination and extension)• Ireland joining• China contacts develops• Contacts with IPEEC develops

Informational tools

5a Programme visibility

- The transition of the web-site still needs some work
- Sessions are expanding but users are declining.
- Encouraging that 2/3 of users are new
- 91 file downloads since December 1. Task 13,17 and 24 are most popular
- Annual report and Spotlight produced within pallned frames
- New brochures and flyers available
- Twitter and Facebook postings are produced as support for events and occasions of importance
- Blog-articles should be developed

**Our networks and
in particular the
local ones run by
ExCo-participants**

7 Special session

- **Still poor local connections and ExCo engagement**

**Dissemination and
the extension with
the “DSM-
University”**

5b DSM University

- **Stable development in terms of webinar participation**
- **Fruitful connections with “supportive” organisations**
- **DSM 101 Under way**
- **Possible base for an extended IEA University**

To consider!

- A yearly thematic focus area in DSM -> to collect relevant knowledge, make it available through maybe a workshop and/or a scoping paper.