

**“Task ZERO” - to fulfil the mission
of the DSM-Programme**

Common Fund and common Tasks

- Secretary and advisor
- Informational tools
- Our networks and in particular the local ones run by ExCo-participants
- Dissemination and the extension with the “DSM-University”

Mandatory and builds on both cost-sharing and task-sharing.

The Mission of the DSM Programme is to:

- *Deliver to its stakeholders, **materials that are readily applicable** for them in crafting and implementing policies and measures.*
- *The Programme should also deliver **knowledge and information** about technology, behavioural issues and applications that either **facilitate operations** of energy systems or facilitate necessary **market transformations**.*

Administration

Executive Secretary:	Cost-shared	Task-shared
➤ Make and distribute agendas, minutes and other documents of Executive Committee meetings	X	
➤ Prepare decisions and recommendations	X	
➤ Assist the Executive Committee and its Chairmen in carrying out their responsibilities including the running of the Project Preparatory Committee (PPC)	X	
Output and visibility (technical facilities and content)		
➤ Website,	X	(x)
➤ Spotlight newsletter,	X	X
➤ Social media,	X	X
➤ Flyers	X	

Dissemination

	Cost-shared	Task-shared
Improved dissemination by development and running of the DSM University	X	X
Local dissemination and “anchoring” within the areas of the participants and to support them in recruiting the expertise necessary for tasks in which they have decided to participate, but also to gather material of interest for other tasks who need local points of contact for their work (Task-sharing)		X

REPORT

ISSUE	See agenda ITEM
Administration	<p data-bbox="763 248 1995 300"><u>1 Doc B and C PPC-report and Doc B Secretariat report</u></p> <p data-bbox="763 344 2007 568">The chair has run 3 Project Preparatory Committee (PPC) meetings to discuss and prepare the development of the TCP. An issue has been interest from new countries and other parties to participate:</p> <ul data-bbox="763 587 2024 1406" style="list-style-type: none"> <li data-bbox="763 587 1413 632">• Hungary: information is sent. <li data-bbox="763 644 1980 751">• Taiwan and Japan. Tyler and Peter have been there, they might have contacts. <li data-bbox="763 764 1722 809">• Mexico appears frequently on the DSMU list <li data-bbox="763 821 1877 928">• Germany: Sea has contact with Marcel Schweiker of Karlsruhe <li data-bbox="763 941 2018 1230">• Associate countries: Hans will see who we can find in the DSMU list. Tyler will be asked for addresses. Then we'll contact them, using the introduction material Anne usually sends. We may want to find ways to bring such partners "up to speed" on DSM <li data-bbox="763 1243 2024 1406">• Saurabh (India) is now working on the biggest ESCO of India. They have a huge contract on LED lightning. Hans will follow up on the contact.

ISSUE	See agenda ITEM
Administration	<p><u>1 Doc B and C PPC-report and Doc B Secretariat report (CONT.)</u></p> <ul style="list-style-type: none">• The Indian project on DSM for agriculture is now made an Indian national service• Some states in the US are very advanced in different DSM aspects and there have been interest to participate in single tasks• “Crowdfunding” has been discussed• The preparatory work on “Multiple benefits” has been useful and the project is now a part of a EU Horizon 2020 application under leadership of Fraunhofer Institute in Germany and with Catherine Cooremans as one of the leading partners.• There has been a joint TCP meeting in Milan for the DSM, ISGAN, 4E and Superconductivity TCPs in which task 24, 25 and the DSM University were presented and discussed with colleagues.

ISSUE	See agenda ITEM
Finances (Costs)	See agenda item 6

2012		2013		2014		2015		2016		2017	
Budget	Performance	Budget	Performance	Budget	Performance	Budget	Performance	Budget	Performance	Budget	Performance
168,000	162,074	168,000	145,985	144,000	176,213	144,000	192,659	168,000	72,652	168,000	-
+6000		+22000		-32000		-49000		+95,000		-	

Informational tools

5a Programme visibility

Programme visibility Statistics

- Total website hits: Sept 1, 2016 to March 31, 2017: 7,168 Sessions, 4,820 users
- Hits per day: 33.8
- Average time on website: 2mins 38 seconds
- viewing an average of 2.5 pages. 65.7% of them were new visitors.

The breakdown of sessions by country is as follows:

	Country	Sessions	% Sessions
1	Russia	674	9.40%
2	United States	632	8.82%
3	United Kingdom	532	7.42%
4	Sweden	427	5.96%
5	Netherlands	325	4.53%
6	France	316	4.41%
7	China	295	4.12%
8	India	278	3.88%
9	Italy	275	3.84%
10	Belgium	274	3.82%
	All Others	3140	43.80%

Informational tools

5a Programme visibility (CONT)

- Of note is a significant increase in engagement from Iran, with a 178% increase in traffic (145 visits up from 52) and an average time on-site of 11mins.
- We had 633 total downloads since Sept 1, 2016 (up from 91) of which 316 were unique files (including legal texts but excluding Spotlight newsletters which do not show up in this analysis).
- The top 5 topics for report downloads were: Task 17, Task 25, Task 24, EGRD and Task 13.

Our networks and
in particular the
local ones run by
ExCo-participants

- **Still poor local connections and ExCo engagement**

Dissemination and the extension with the “DSM-University”

5b DSM University

- **Growing development in terms of webinar participation. More than 100 countries registered in the last 8 webinars**
- **Fruitful connections with “supportive” organisations (What can be done within the IEA framework?)**
- **DSM 101 Under way**
- **Possible base for an extended IEA University (MOC' s)**

To consider!

- A yearly thematic focus area in DSM -> to collect relevant knowledge, make it available through maybe a workshop and/or a scoping paper.
- Finding temptations for new countries/partners
- The Financial situation has improved and may allow some new moves
- Should we make a move on DR and flexibility (c.f. Task 13)
- DSMU to move beyond webinars
- What can ExCo-delegates do locally?